12th Grade – Practicum in Commercial Photography
2026 – 2027 - Instructional Plan

Course Overview	Practicum in Commercial Photography is a senior-level CTE course that builds on students' prior coursework in visual arts, photography, and digital media by emphasizing advanced commercial application, professional workflow, and portfolio development. Aligned to the TEKS for Practicum in Commercial Photography, the course prepares students for the Adobe Certified Professional in Visual Design Using Adobe Photoshop certification through Certiport using GMetrix and LearnKey, while also engaging them in authentic client-based projects that strengthen technical skill, communication, problem solving, and career readiness. By the end of the course, students will have completed certification preparation and a polished portfolio that demonstrates their readiness for postsecondary and industry opportunities.
Course Standards	Rule §127.230 Practicum in Commercial Photography, Adopted 2015
Unit Plans & Assessments	Can be found via The HUB > Curriculum Corner > Texas > Graphic Design & Interactive Media > Practicum in Commercial Photography
Learning Management Platform (LMS)	Canvas LMS – Accessed via Clever
Instructional Materials	2026-2027 Needs Assessment Form – PICP (Practicum)

Scope & Sequence

Units/Modules & Instructional Days	Assessments & Scanning Deadlines	Standards
Unit 1: Systems & Advanced orkflows 19 days	TX_CTE_12thPracticumCommercialPhoto_F26_UE1 Scanning Deadline: September 21st, 2026	§127.230(d)(1)(A) — apply English language arts knowledge and skills in accordance with industry standards to a variety of written documents §127.230(d)(1)(B) — apply mathematics knowledge and skills in accordance with industry standards to solve a problem §127.230(d)(2)(A-G) — apply professional communication strategies for audience, purpose, listening, speaking, presenting, and client satisfaction §127.230(d)(7)(A-F) — apply leadership characteristics to professional development activities

		§127.230(d)(9)(A-B) — maintain and update a portfolio; evaluate and compare employment opportunities §127.230(d)(10)(A-B) — employ planning, time management, budgeting, and quote creation skills
Unit 2: Photoshop for Commercial Photography 22 days	TX_CTE_12thPracticumCommercialPhoto_F26_UE2 Scanning Deadline: October 26th , 2026	§127.230(d)(4) — use personal information management, email, Internet, writing and publishing, presentation, and spreadsheet/database applications for commercial photography projects §127.230(d)(8)(C-D) — model respect for intellectual property and demonstrate proper etiquette/acceptable use policies §127.230(d)(11)(K) — demonstrate use of appropriate, current, and industry-standard production processes to produce photographs §127.230(d)(11)(M) — demonstrate use of appropriate resolution and digital file formats
Unit 3: Advanced Retouching, Compositing, & Commercial Image Finishing 20 days	TX_CTE_12thPracticumCommercialPhoto _F26_UE3 Scanning Deadline: November 30th , 2026	§127.230(d)(3)(A-B) — employ critical-thinking and interpersonal problem-solving skills §127.230(d)(11)(A) — create photographs for defined purposes §127.230(d)(11)(B) — apply the elements and principles of art to commercial photography projects §127.230(d)(11)(F) — demonstrate appropriate digital black and white and color photography §127.230(d)(11)(H) — produce professional quality photographs §127.230(d)(11)(L) — evaluate photographs using principles of art, commercial photography standards, and critical-thinking skills
Practice IBC Exam Window: February 22-25, 2027 | Scanning Deadline: February 26, 2027		
Unit 4: ACP Photoshop Practice Exam Cycle 15 days	TX_CTE_12thPracticumCommercialPhoto _F26_UE4 Scanning Deadline: January 6th, 2027	§127.230(d)(3)(A-B) — use critical thinking and problem solving §127.230(d)(4) — use digital applications for

		commercial photography projects §127.230(d)(9)(A) — maintain and update portfolio with certifications and work samples §127.230(d)(10)(A) — employ planning and time-management skills to complete work tasks §127.230(d)(11)(K-L-M) — use industry-standard production processes, evaluate photographs, and use appropriate resolution/file formats
Unit 5: Client-Based Commercial Production & Certification Remediation 25 days	TX_CTE_12thPracticumCommercialPhoto _S27_UE5 Scanning Deadline: February 16th, 2027	§127.230(d)(2)(A-G) — professional communication and client interaction §127.230(d)(3)(A-B) — problem solving independently and in groups §127.230(d)(8)(A-D) — ethics, confidentiality, copyright, intellectual property, and acceptable use §127.230(d)(10)(A-B) — planning, time management, budgeting, and quotes §127.230(d)(11)(A-C) — create photographs for defined purposes; apply art/design principles; work with clients, interpret instructions, develop schedules, and deliver products §127.230(d)(11)(G-H) — apply lighting techniques; produce professional quality photographs
Unit 6: ACP Certification & Portfolio Production 23 days	TX_CTE_12thPracticumCommercialPhoto _S27_UE6 Scanning Deadline: March 30th, 2027	§127.230(d)(2)(C-D) — interpret/communicate information and present formally/informally §127.230(d)(7)(B-F) — teamwork, working relationships, meeting participation, mentoring §127.230(d)(9)(A) — update portfolio with certifications and work samples §127.230(d)(11)(H) — produce professional quality photographs §127.230(d)(11)(L) — evaluate photographs using standards and critical thinking
IBC Exam Window: March 30 - April 2, 2027 | Scanning Deadline: April 5, 2027		
Unit 7: Advanced Client Production & Portfolio Presentation	TX_CTE_12thPracticumCommercialPhoto _S27_UE6 Scanning Deadline: May 3rd, 2027	§127.230(d)(1)(A-B) — academic knowledge

22 days		and skills in industry contexts §127.230(d)(2)(A-G) — professional communication §127.230(d)(7)(A-F) — leadership and professional development §127.230(d)(8)(A-D) — ethics, copyright, intellectual property, acceptable use §127.230(d)(9)(A-B) — portfolio and employment comparison §127.230(d)(10)(A-B) — planning, time management, budgeting, quotes §127.230(d)(11)(A-H, K-L) — defined-purpose photography, client workflow, composition, digital photography, lighting, professional quality, production processes, and evaluation
Final Exam/AP Exam: May, 2027		

TEKS Alignment
Instruction in this course is aligned to the Texas Essential Knowledge and Skills (TEKS) as adopted by the State Board of Education and implemented in accordance with Texas Education Code Chapter 28.

Instructional Materials
Primary Texts (if applicable)
Supplemental instructional materials may be used to support instruction. Supplemental materials do not replace board-approved core instructional materials.

Additional information regarding instructional programs, assessments, and parent access to instructional materials is available on the district website.

Instructional Expectations
Instruction is delivered using board-approved instructional materials and aligned to the scope and sequence outlined above. Teachers are expected to ensure all required standards are taught within the course timeframe.

Assessment Overview
Student learning is monitored through formative and summative assessments aligned to course standards. Assessment results are used to inform instruction and student supports. Students participate in required state assessments when applicable.