

11th Grade – Commercial Photography 2 2026 – 2027 - Instructional Plan

Course Overview	This course aims to provide students with more hands-on experiences in both the creative and technical aspects of photography. Students will engage in more advanced individual and collaborative projects using industry-standard equipment, blending theoretical concepts with practical application. By exploring the commercial photography industry and mastering skills in taking, composing, manipulating, and editing digital photos, students will not only develop a strong foundation in photography but also gain insights into potential career pathways within the Arts, Audio/Video Technology, and Communications Career Cluster. Upon completion of the course, students will be well-equipped for further studies within the CTE pathway and in any related fields
Course Standards	Rule §127.178 Commercial Photography II, Adopted 2015
Unit Plans & Assessments	Can be found via The HUB > Curriculum Corner > Texas > Graphic Design & Interactive Media > Commercial Photography I
Learning Management Platform (LMS)	N/A
Instructional Materials	2026-2027 Needs Assessment Form – Commercial Photo 2

Scope & Sequence

Units/Modules & Instructional Days	Assessments & Scanning Deadlines	Standards
Unit 1: Careers and Ethical Concerns 13 Days	TX_CTE_10thCommercialPhoto_F26_UE1 Scanning Deadline: September 14 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 2: Photography Foundations 17 Days	TX_CTE_10thCommercialPhoto2_F26_UE2 Scanning Deadline: October 13 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 3: Exploring Commercial Photography Genres 23 Days	TX_CTE_10thCommercialPhoto2_F26_UE3 Scanning Deadline: November 16 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 4: Post-Processing 19 Days	TX_CTE_10thCommercialPhoto2_F26_UE4 Scanning Deadline: January 6 th , 2027	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 5: Advanced Lighting 23 Days	TX_CTE_10thCommercialPhoto2_S27_UE5 Scanning Deadline: February 17 th , 2027	Rule §127.176 Commercial Photography I, Adopted 2015

Unit 6: Organizing, Storing, & Presenting Work 20 Days	TX_CTE_10thCommercialPhoto2_S27_UE6 Scanning Deadline: April 6 th , 2027	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 7: Portfolio Refinement and Employability 18 Days	TX_CTE_10thCommercialPhoto2_S27_UE6 Scanning Deadline: May 3 rd , 2027	Rule §127.176 Commercial Photography I, Adopted 2015
Final Exam: May 17, 2027		

TEKS Alignment

Instruction in this course is aligned to the Texas Essential Knowledge and Skills (TEKS) as adopted by the State Board of Education and implemented in accordance with Texas Education Code Chapter 28.

Instructional Materials

Primary Texts (if applicable)

Supplemental instructional materials may be used to support instruction. Supplemental materials do not replace board-approved core instructional materials.

Additional information regarding instructional programs, assessments, and parent access to instructional materials is available on the district website.

Instructional Expectations

Instruction is delivered using board-approved instructional materials and aligned to the scope and sequence outlined above. Teachers are expected to ensure all required standards are taught within the course timeframe.

Assessment Overview

Student learning is monitored through formative and summative assessments aligned to course standards. Assessment results are used to inform instruction and student supports. Students participate in required state assessments when applicable.