

Course Overview	Photography captures moments in time through light and allows us to view the world through a different lens either as the viewer or the photographer. This course is designed to give students experiences with the creative and technical aspects of photography. Throughout the course students will have the opportunity to work individually and collaboratively using industry standard photography equipment on projects that integrate theory and practical application. In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the commercial photography industry and will learn how to take, compose, manipulate & edit digital photos. By the end of the course, students will have a solid foundation in photography, preparing them for further study or entry-level positions in related fields.
Course Standards	Rule §127.176 Commercial Photography I, Adopted 2015
Unit Plans & Assessments	Can be found via The HUB > Curriculum Corner > Texas > Graphic Design & Interactive Media > Commercial Photography I
Learning Management Platform (LMS)	N/A
Instructional Materials	2026-2027 Needs Assessment Form – Commercial Photo 1

Scope & Sequence

Units/Modules & Instructional Days	Assessments & Scanning Deadlines	Standards
Unit 1: Introduction to Photography 13 Days	TX_CTE_10thCommercialPhoto1_F26_UE1 Scanning Deadline: September 14 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 2: Photography Basics: Composition 17 Days	TX_CTE_10thCommercialPhoto1_F26_UE2 Scanning Deadline: October 13 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 3: Digital Darkroom 23 Days	TX_CTE_10thCommercialPhoto1_F26_UE3 Scanning Deadline: November 16 th , 2026	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 4: Portrait Photography 19 Days	TX_CTE_10thCommercialPhoto1_F26_UE4 Scanning Deadline: January 6 th , 2027	Rule §127.176 Commercial Photography I, Adopted 2015

Unit 5: Commercial Photography 23 Days	TX_CTE_10thCommercialPhoto1_S27_UE5 Scanning Deadline: February 22 nd , 2027	Rule §127.176 Commercial Photography I, Adopted 2015
Unit 6: Challenges in Photography 23 Days	TX_CTE_10thCommercialPhoto1_S27_UE6 Scanning Deadline: April 6 th , 2027	Rule §127.176 Commercial Photography I, Adopted 2015
Final Exam: May 17, 2027		

TEKS Alignment

Instruction in this course is aligned to the Texas Essential Knowledge and Skills (TEKS) as adopted by the State Board of Education and implemented in accordance with Texas Education Code Chapter 28.

Instructional Materials

Primary Texts (if applicable)

Supplemental instructional materials may be used to support instruction. Supplemental materials do not replace board-approved core instructional materials.

Additional information regarding instructional programs, assessments, and parent access to instructional materials is available on the district website.

Instructional Expectations

Instruction is delivered using board-approved instructional materials and aligned to the scope and sequence outlined above. Teachers are expected to ensure all required standards are taught within the course timeframe.

Assessment Overview

Student learning is monitored through formative and summative assessments aligned to course standards. Assessment results are used to inform instruction and student supports. Students participate in required state assessments when applicable.