

9th Grade – Principles of Arts A/V Technology and Communications 2026 – 2027 - Instructional Plan

Course Overview	This course is designed to introduce students to the fundamental concepts and skills necessary for success in the fields of arts, audio/video technology, and communications. The course provides a comprehensive overview of various aspects of these industries, including principles, practices, technologies, and career opportunities. Throughout the course, students will explore and engage in hands-on activities that cover a range of topics, including but not limited to: Foundations of Arts, Audio/Video Technology, and Communications, Design and Multimedia Production, Audio/Video Production, Communication and Media Literacy, and Career Exploration. Throughout the course, students will have the opportunity to work individually and collaboratively on projects that integrate theory and practical application. By the end of the course, students will have a solid foundation in arts, audio/video technology, and communications, preparing them for further study or entry-level positions in related fields.
Course Standards	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit Plans & Assessments	Can be found via The HUB > Curriculum Corner > Texas > Graphic Design & Interactive Media > Principles of Arts, A/V Technology and Communications
Learning Management Platform (LMS)	iCEV – Accessed via Clever
Instructional Materials	2026-2027 Needs Assessment Form – PAAVTC(AV Tech)

Scope & Sequence

Units/Modules & Instructional Days	Assessments & Scanning Deadlines	Standards
Unit 1: Systems, Pathways, and Ethical Use of Information. 18 Days	TX_CTE_9thArtsAVTechandComms_F26_UE1 Scanning Deadline: September 21st, 2026	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 2: Introduction to Visual Arts & Printing Technology 17 Days	TX_CTE_9thArtsAVTechandComms_F26_UE2 Scanning Deadline: October 21st, 2026	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 3: Trends & Influences in Design 16 Days	TX_CTE_9thArtsAVTechandComms_F26_UE3 Scanning Deadline: November 12th, 2026	Rule §127.160 Principles of Arts, A/V Technology and

		Communications, Adopted 2015
Unit 4: Photography Principles 21 days	TX_CTE_9thArtsAVTechandComms_F26_UE4 Scanning Deadline: January 6 th , 2027	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 5: Graphic Design & Illustration Principles 19 Days	TX_CTE_9thArtsAVTechandComms_S27_UE5 Scanning Deadline: February 5 rd , 2027	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 6: Communication Strategies in AAVTC 8 Days	TX_CTE_9thArtsAVTechandComms_S27_UE6 Scanning Deadline: February 22 nd , 2027	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 7: A/V Production Principles 18 Days	TX_CTE_9thArtsAVTechandComms_S27_UE6 Scanning Deadline: March 30 th , 2027	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Unit 8: Leadership & Employability 18 Days	TX_CTE_9thArtsAVTechandComms_S27_UE6 Scanning Deadline: May 3 rd , 2027	Rule §127.160 Principles of Arts, A/V Technology and Communications, Adopted 2015
Final Exam: May 17, 2027		

TEKS Alignment

Instruction in this course is aligned to the Texas Essential Knowledge and Skills (TEKS) as adopted by the State Board of Education and implemented in accordance with Texas Education Code Chapter 28.

Instructional Materials

Primary Texts (if applicable)

Supplemental instructional materials may be used to support instruction. Supplemental materials do not replace board-approved core instructional materials.

Additional information regarding instructional programs, assessments, and parent access to instructional materials is available on the district website.

Instructional Expectations

Instruction is delivered using board-approved instructional materials and aligned to the scope and sequence outlined above. Teachers are expected to ensure all required standards are taught within the course timeframe.

Assessment Overview

Student learning is monitored through formative and summative assessments aligned to course standards. Assessment results are used to inform instruction and student supports. Students participate in required state assessments when applicable.