

Course Overview	Entrepreneurship I provides a foundational overview of starting a business, focusing on cultivating an entrepreneurial mindset, identifying viable opportunities, and developing business plans.
Course Standards	127.275 [link]
Instructional Materials	Laptops and project supplies for the end-of-school-year project

Scope & Sequence

Units/Modules & Instructional Days	Assessments & Scanning Deadlines	Standards
Unit 1 Standards and Skills for Entrepreneurs, 10 Days	TX_CTE_10thEntrepreneurI_F26_UE1 Scanning Deadline: 09/08/2026	Link
Unit 2 Intro to Entrepreneurship, 10 Days	TX_CTE_10thEntrepreneurI_F26_UE2 Scanning Deadline: 09/24/2026	
Unit 3 Entrepreneurial Structure, 10 Days	TX_CTE_10thEntrepreneurI_F26_UE3 Scanning Deadline: 10/13/2026	
Unit 4 Business Plan, 6 Days	TX_CTE_10thEntrepreneurI_F26_UE4 Scanning Deadline: 10/27/2026	
Unit 5 Entrepreneurial Finance, 20 Days	TX_CTE_10thEntrepreneurI_F26_UE5 Scanning Deadline: 12/01/2026	
Unit 6 Product Planning, 10 Days	TX_CTE_10thEntrepreneurI_S27_UE6 Scanning Deadline: 01/28/2027	
Unit 7 Business Funding, 9 Days	TX_CTE_10thEntrepreneurI_F27_UE7 Scanning Deadline: 02/11/2027	
Unit 8 Product, Price, and Plan, 12 Days	TX_CTE_10thEntrepreneurI_S27_UE8 Scanning Deadline: 03/04/2027	
Unit 9 Market Plan, 9 Days	TX_CTE_10thEntrepreneurI_S27_UE9 Scanning Deadline: 03/25/2027	
Unit 10 Management Functions, 10 Days	TX_CTE_10thEntrepreneurI_S27_UE10 Scanning Deadline: 04/12/2027	
Unit 11 Human Resource Management, 11 Days	TX_CTE_10thEntrepreneurI_S27_UE11 Scanning Deadline: 04/27/2027	
Final Exam/AP Exam: Month TBD Entrepreneurship, 2027		
	TX_CTE_10thEntrepreneurI_F27_FE Scanning Deadline: Month x, 2027	EP & HOU: May 10-14, 2027 SA: May 12-18, 2027 AUS, PB, RGV, TaCo: May 17-21, 2027

TEKS Alignment

Instruction in this course is aligned to the Texas Essential Knowledge and Skills (TEKS) as adopted by the State Board of Education and implemented in accordance with Texas Education Code Chapter 28.

Instructional Materials

Primary Texts (if applicable)

Supplemental instructional materials may be used to support instruction. Supplemental materials do not replace board-approved core instructional materials.

Additional information regarding instructional programs, assessments, and parent access to instructional materials is available on the district website.

Instructional Expectations

Instruction is delivered using board-approved instructional materials and aligned to the scope and sequence outlined above. Teachers are expected to ensure all required standards are taught within the course timeframe.

Assessment Overview

Student learning is monitored through formative and summative assessments aligned to course standards. Assessment results are used to inform instruction and student supports. Students participate in required state assessments when applicable.