



Annual Report

2024

Louisiana



4

Tuition-Free
Public Schools



K-12
Grades



1,900
Students Served



100%
College-Bound

“Great Place to Work”

IDEA has been recognized as a “Great Place to Work” and received national rankings on *U.S. News & World Report’s* Top High Schools lists and Jay Mathews Challenge Index High School Rankings formerly known as America’s Most Challenging High Schools published in *The Washington Post*.

Dear Team & Family,

Looking back on 2024, we are filled with gratitude and pride in the progress made and the milestones achieved throughout our organization. The year was transformative, pushing us to adapt, innovate, and strengthen our commitment to providing every student with access to a college-ready education.

As we reflect on this journey, we celebrate the successes, big and small, that have defined this year. Together, we have created moments of joy, inspiration, and achievement that remind us of our purpose and fuel our aspirations for the future. Here are some of the highlights that made this year unforgettable:

- IDEA welcomed over 87,000 students and more than 11,000 staff for the first day of school across 11 regions in 4 states.
- The class of 2024 included 2,218 seniors earning 14,264 acceptances to colleges and universities.
- 73.2% of 2024 seniors were first-generation college students.
- 88 IDEA Elementary & Middle Schools Ranked in the top 25% in all of Texas by U.S. News & World Report.
- 27 IDEA high schools ranked among the most challenging in the nation by the Jay Matthew’s Challenge Index.
- IDEA was recognized as a Top Performing District by the Educational Results Partnership. In addition, 21 of our campuses made the prestigious honor roll list.

- 133 IDEA schools network-wide earned a spot on the Alliance for a Healthier Generation’s 2024 list of “America’s Healthiest Schools.”
- IDEA has achieved over 13,000 alumni.
- IDEA announced new leadership: Dolores Gonzalez, Deputy Superintendent, Kathleen Zimmerman, Chief Financial Officer, Adam Miller, National Executive Director of IPS, Dr. Colleen Stearns, Chief Academic Officer, Matthew Robinson, Executive Director for IDEA Cincinnati, and Dr. Annette Macias, Executive Director for Permian Basin.

Looking ahead, we are filled with joy and optimism and remain deeply committed to our mission, vision, and values. As a Team & Family, we will continue to build upon our academic successes, student achievements, and innovative learning experiences while nurturing a collaborative and thriving community working toward a single mission of college for all.

Let us embrace the possibilities that lie ahead. Thank you for being a vital part of this community.

Sincerely,

Jeff Cottrill
CEO & Superintendent

IDEA Louisiana



IDEA Innovation
Founded 2018, K-12



IDEA Bridge
Founded 2018, K-12

REGIONAL UPDATES

- IDEA named Adam Miller as the new National Executive Director of IPS. Adam’s passion for serving families and his dedication to ensuring every child has equal opportunity for an excellent education are truly inspiring. With a proven track record of leadership and a steadfast commitment to excellence, Miller is poised to drive our IPS regions to new heights.
- IDEA made the decision to consolidate operations in the Southern Louisiana region, which allowed us to re-allocate our resources and strengthen our academic product to our families in the Baton Rouge community. As part of the consolidation, IDEA University Prep closed at the end of the 2023-2024 school year and students attending University Prep were offered a transfer to another IDEA campus in the region at IDEA Bridge or IDEA Innovation.



IDEA is a goal-oriented and data-driven family of public charter schools, open to all students in grades K–12. The district prioritizes achieving 100% college acceptance and matriculation for its students.



IDEA is held to the same academic standards as traditional public schools and prioritizes the development of the whole child, including character, emotional and physical health, and wellness.



IDEA teachers partner with students and families every step of the way to ensure students are prepared for success in college and life.

A photograph of four diverse middle school students standing in a modern school hallway. They are all wearing blue polo shirts with the IDEA Public Schools logo on the left chest. From left to right: a girl with a yellow headband, a boy, a girl with a high ponytail, and a girl with long braids. They are all smiling at the camera. The hallway has blue walls and large windows in the background.

133 IDEA Schools Recognized Among the Healthiest in the Nation

We're especially thrilled to share that 15 of our schools have achieved the prestigious All-Star Award, a testament to their excellence in promoting health and wellness.

- IDEA Burke Academy
- IDEA Ewing Halsell Academy
- IDEA South Flores College Preparatory
- IDEA Frontier Academy
- IDEA Riverview College Preparatory
- IDEA Robindale College Preparatory
- IDEA Kyle Academy & College Preparatory
- IDEA College Preparatory Donna
- IDEA Los Encinos College Preparatory
- IDEA College Prep North Mission
- IDEA Owassa College Preparatory
- IDEA Palmview College Preparatory
- IDEA College Preparatory Weslaco Pike
- IDEA Achieve Academy



Kathleen Zimmerman

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Statement of Financial Position

Assets	
Current Assets	\$13,012,472
Property & Equipment, Net	\$145,512
Right of use Assets-Operating Net	\$25,473,911
Total	\$38,631,895

Downloaded from <http://ajph.org/> on November 10, 2015

Total Liabilities	\$28,325,810
Total Net Assets	\$10,306,085
Total	\$38,631,895

Revenues	
State Funding	\$36,110,070
Federal Funding	\$5,350,694
Other	2,238,781
Total	\$43,699,545

100%

Administration	\$17,462,581
Total	\$37,422,981

IDEA prohibits discrimination, including harassment, against any student on the basis of race, color, religion, gender, national origin, disability, age, sexual orientation, or any other basis prohibited by law.