




Annual Report 2024 Texas


99.8%
College
Matriculation



18 Years
of 99.9% College
Acceptance



145
Tuition-Free
Public Schools



+ 80,000
Students Served

“Great Place to Work”

IDEA has been recognized as a “Great Place to Work” and received national rankings on *U.S. News & World Report’s* Top High Schools lists and Jay Mathews Challenge Index High School Rankings formerly known as America’s Most Challenging High Schools published in *The Washington Post*.

Dear Team & Family,

Looking back on 2024, we are filled with gratitude and pride in the progress made and the milestones achieved throughout our organization. The year was transformative, pushing us to adapt, innovate, and strengthen our commitment to providing every student with access to a college-ready education.

As we reflect on this journey, we celebrate the successes, big and small, that have defined this year. Together, we have created moments of joy, inspiration, and achievement that remind us of our purpose and fuel our aspirations for the future. Here are some of the highlights that made this year unforgettable:

- IDEA welcomed over 87,000 students and more than 11,000 staff for the first day of school across 11 regions in 4 states.
- The class of 2024 included 2,218 seniors earning 14,264 acceptances to colleges and universities.
- 73.2% of 2024 seniors were first-generation college students.
- 88 IDEA Elementary & Middle Schools Ranked in the top 25% in all of Texas by U.S. News & World Report.
- 27 IDEA high schools ranked among the most challenging in the nation by the Jay Matthew's Challenge Index.
- IDEA was recognized as a Top Performing District by the Educational Results Partnership. In addition, 21 of our campuses made the prestigious honor roll list.

- 133 IDEA schools network-wide earned a spot on the Alliance for a Healthier Generation's 2024 list of "America's Healthiest Schools."
- IDEA has achieved over 13,000 alumni.
- IDEA announced new leadership: Dolores Gonzalez, Deputy Superintendent, Kathleen Zimmerman, Chief Financial Officer, Adam Miller, National Executive Director of IPS, Dr. Colleen Stearns, Chief Academic Officer, Matthew Robinson, Executive Director for IDEA Cincinnati, and Dr. Annette Macias, Executive Director for Permian Basin.

Looking ahead, we are filled with joy and optimism and remain deeply committed to our mission, vision, and values. As a Team & Family, we will continue to build upon our academic successes, student achievements, and innovative learning experiences while nurturing a collaborative and thriving community working toward a single mission of college for all.

Let us embrace the possibilities that lie ahead. Thank you for being a vital part of this community.

Sincerely,

Jeff Cottrill

CEO & Superintendent

Meet the Class of

2024

32 Graduating Classes

3 Classes In Austin

10 Classes In San Antonio

11 Ivy League college-bound students

19 Classes In the Rio Grande Valley

65.10% Accepted into the nation's top colleges (top tier 1 or 2)

73.2% First-generation college students



El Paso

IDEA Schools in El Paso serve nearly 6,000 students across 10 schools. The region continues to thrive in its academics and extracurriculars, with IDEA Mesquite Hills earning the State Championship in flag football after an undefeated season.



Greater Austin

The IDEA Austin Class of 2024 was comprised of 166 seniors who earned 1,401 college acceptances. Out of our three Texas regions, Austin had the highest percentage of first-generation college students at 87%.



Greater Houston

IDEA Lake Houston has been recognized by the Educational Results Partnership as a top-performing school in Texas on the annual "Honor Roll" list. The region continues to grow, with nearly 3,900 students across 6 schools.



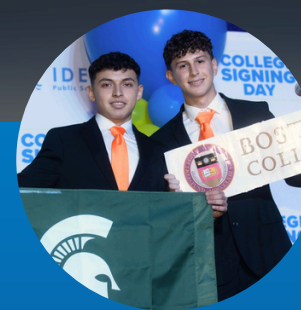
Permian Basin

IDEA campuses in the Permian Basin are thriving, with IDEA Yukon being recognized by the Educational Results Partnership and IDEA Travis earning a spot on the Children at Risk list. In addition, the region celebrated a groundbreaking for a new campus, IDEA Lopez, opening its doors in Odessa, TX.



Tarrant County

IDEA commemorated new school openings with ribbon cutting ceremonies in the Dallas-Fort Worth Metroplex, IDEA Southeast and IDEA A. W. Brown. In addition to this, IDEA Achieve opened the region's first-ever hydroponic farm for hands-on student learning.



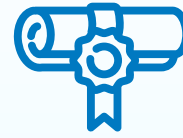
Rio Grande Valley

The Rio Grande Valley's class of 2024 graduated 1,481 seniors from 19 campuses. Students received nearly 9,000 acceptances, including 10 from prestigious Ivy League schools. In addition, out of only 61 students nationwide, 4 IDEA scholars were selected as National Math Stars.



San Antonio

571 seniors in San Antonio's class of 2024 earned 3,916 acceptances. Amongst these, 58.7% were from highly selective colleges and universities, including an Ivy League school.



The Class of 2024 included **2,218 seniors, 14,264 acceptances** to colleges and universities.

13 IDEA seniors were selected as QuestBridge National College Match program finalists

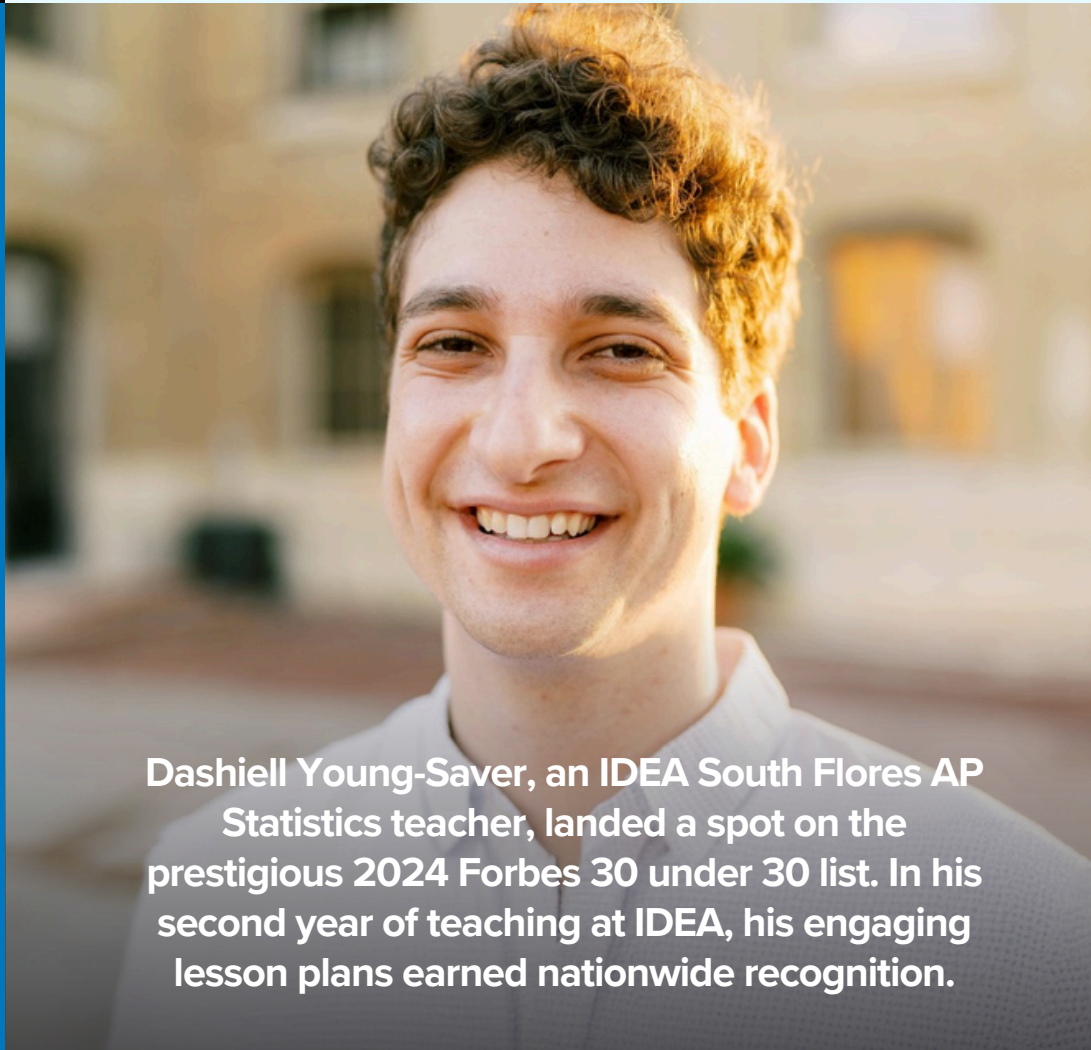


IDEA's Child Nutrition Program farms have harvested 120,000 pounds of produce that has made its way to over 500,000 student meals.



A Year of Excellence

- IDEA McAllen, IDEA Quest, IDEA Frontier, IDEA Carver, IDEA Rundberg, IDEA Alamo, and IDEA Riverview ranked within the **top 1%** nationally.
- Four IDEA high schools ranked in the **top 20 high schools** in Texas.
- IDEA Carver was ranked the **#3 Best High School** in the San Antonio area.
- IDEA Rundberg was ranked the **#3 Best High School** in the Austin area.
- IDEA McAllen was ranked the **#1 Best High School** in the McAllen area.
- 22 IDEA high schools ranked among the **top 10%** in Texas.



Dashiell Young-Saver, an IDEA South Flores AP Statistics teacher, landed a spot on the prestigious 2024 Forbes 30 under 30 list. In his second year of teaching at IDEA, his engaging lesson plans earned nationwide recognition.

Celebrating Growth

In 2024, IDEA Public Schools celebrated a year of growth and expansion. From the ceremonial Ribbon Cutting of IDEA Southeast College Prep in the Dallas-Fort Worth Metroplex, to the Groundbreaking of IDEA Lopez in Odessa, TX, and the addition of a brand new campus, IDEA A. W. Brown, each milestone reflects our unwavering commitment to academic excellence and access. These events not only symbolize tangible growth of IDEA, but the collective efforts of educators, families, and supporters in transforming lives through education.

133 IDEA Schools Recognized Among the Healthiest in the Nation

IDEA is proud to announce that **133 of our campuses** across all regions have been honored on the *Alliance for a Healthier Generation's* 2024 list of "America's Healthiest Schools." This recognition celebrates our commitment to fostering environments where quality nutrition, regular physical activity, and robust wellness policies thrive.

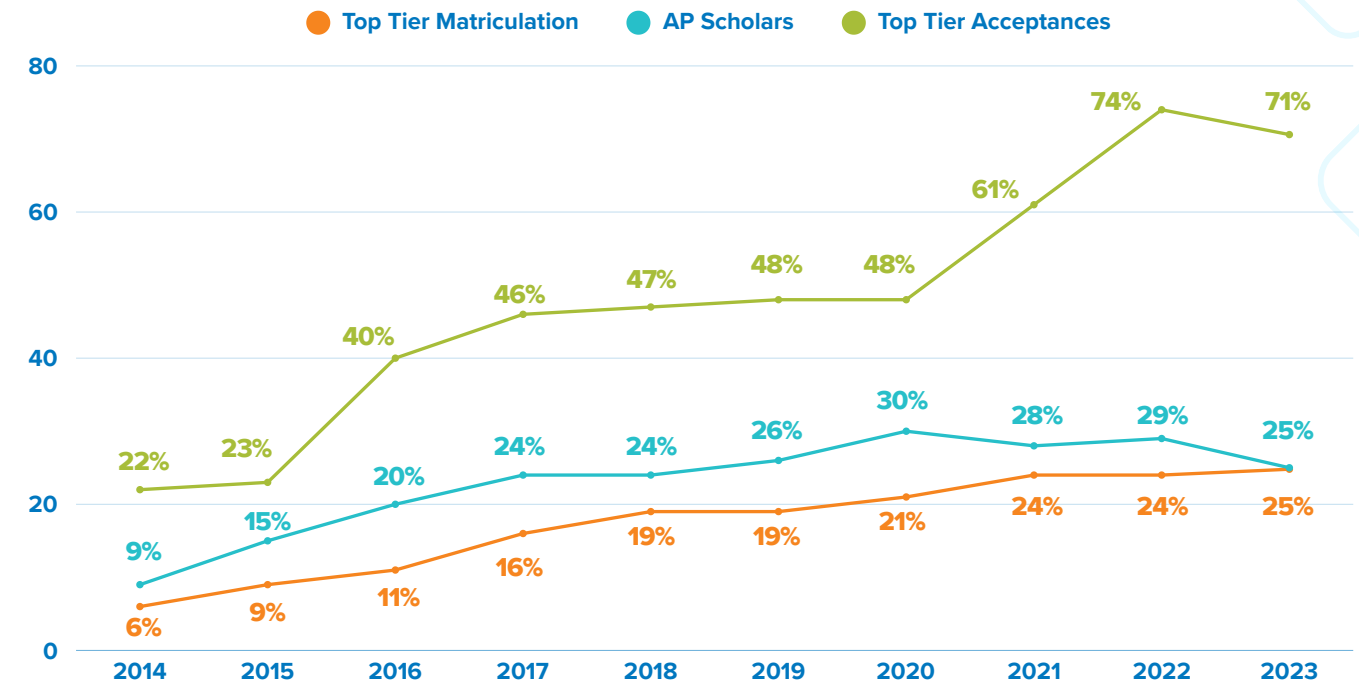
We're especially thrilled to share that 15 of our schools have achieved the prestigious All-Star Award, a testament to their excellence in promoting health and wellness.

Congratulations to our All-Star Award Schools:

- IDEA Burke Academy
- IDEA Ewing Halsell Academy
- IDEA South Flores College Preparatory
- IDEA Frontier Academy
- IDEA Riverview College Preparatory
- IDEA Robindale College Preparatory
- IDEA Kyle Academy & College Preparatory
- IDEA College Preparatory Donna
- IDEA Los Encinos College Preparatory
- IDEA College Prep North Mission
- IDEA Owassa College Preparatory
- IDEA Palmview College Preparatory
- IDEA College Preparatory Weslaco Pike
- IDEA Achieve Academy

This recognition marks a new milestone for **IDEA's Healthy Kids Here program**, which celebrates its 10th anniversary this year. Launched in 2014, Healthy Kids Here aims to make IDEA one of the healthiest school districts in the country. The program focuses on three key areas: providing nutritious food, promoting physical fitness, and instilling lifelong healthy habits.

Excellence Through the Years



Top tier matriculation data for 2024 not available at this time.

IDEA Texas Financial Highlights

Statement of Financial Position

Assets	
Current Assets	\$700,573,694
Fixed Assets	\$1,537,122,248
Other Noncurrent Assets	\$89,566,654
Pre-paid Items	--
Other	--
Net Property & Equipment	--
Total	\$2,327,262,596
Liabilities & Net Assets	
Current Liabilities	\$271,032,277
Long-term Liabilities	\$1,586,636,571
Net Assets	\$469,593,748
Total	\$2,327,262,596

Statement of Activities

Revenues	
State Funding	\$909,704,256
Federal Funding	\$256,452,108
Local Funding	113,246,547
Other	--
Total	\$1,279,402,911
Expenses	
Program Services	\$1,058,364,782
Support Services	\$83,063,571
Total Expenses	\$1,141,428,353

Congratulations to Our 2024 Scholarship Recipients

IDEA Facilities Team
IN PARTNERSHIP WITH **CPS ENERGY**

IDEA's Facilities Scholarship is funded by CPS Energy's Demand Response Program. This initiative teaches scholars in our San Antonio and Austin regions the importance of energy conservation, especially during times of high strain on the power grid.

Catalina Pena

IDEA Brackenridge - San Antonio, TX

Kenneth Haynes

IDEA Judson - San Antonio, TX

Kairi Gamez

IDEA South Flores - San Antonio, TX

Kylea Chavez

IDEA Carver - San Antonio, TX

Christian Ramos

IDEA Mays - San Antonio, TX

Tatiana Govan

IDEA Walzem - San Antonio, TX

Syncere Sanchez

IDEA Eastside - San Antonio, TX

Anecia Deanna Dixon

IDEA Monterrey Park - San Antonio, TX

Mia Guerra

IDEA Ewing Halsell - San Antonio, TX

Daiana Jones

IDEA Najim - San Antonio, TX



Amy Hernandez Granillo

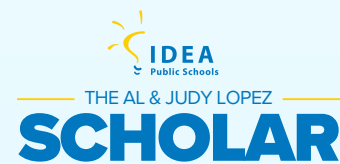
IDEA Rundberg - Austin, TX



Maria Fernanda Puente Barrera

IDEA San Benito - Rio Grande Valley, TX

The Regions Bank and McGriff Scholarships provide crucial financial support to IDEA students pursuing higher education. These scholarships empower students to achieve their academic dreams by easing the financial burden of college tuition and related expenses. We are deeply grateful for the support of our donors and their commitment to education. Their investment in our students' futures makes a lasting impact, helping them reach their full potential and positively transform their communities.



The Al and Judy Lopez Scholarship Endowment was established to honor Judy and Al's unwavering servant leadership, passion to create more equitable educational opportunities for all students, and the incredible impact Al Lopez had during his decade-long service to IDEA.



Jacqueline Estrada

IDEA Rundberg - Austin, TX



Regina Cavazos Cantu

IDEA Brackenridge - San Antonio, TX



Diego Vita

IDEA Toros - Rio Grande Valley, TX

Chief Financial Officer Profile

Kathleen Zimmerman

"I am excited to contribute to IDEA's mission of empowering students and transforming education. I am passionate about leveraging financial strategies to ensure IDEA's long-term growth and sustainability. My vision for the future includes expanding opportunities for students while enhancing operational efficiency, ensuring that IDEA continues to provide an exceptional education to more communities across the country. I am committed to driving innovation and fostering partnerships that align with IDEA's core values and goals."

Kathleen brings extensive leadership and financial expertise to IDEA Public Schools. As Executive Director of NYOS Charter School, INC., she achieved financial success, cultivated an inclusive workplace, and championed charter school funding with the state legislature. Previously, she served as Finance Director at Harvard Business School, overseeing financial operations and analytics for Executive Education. Kathleen holds a B.S. in Marketing and International Business from Georgetown University and an MBA from Harvard Business School. She also serves as Board Treasurer for the Texas Public Charter Schools Association.