

The First Year of College

Texas Higher Education Coordinating Board

March 2025

Texas Higher Education Coordinating Board (THECB)

WHAT DOES THECB SHOW?

- 🏫 Academic data for Texas high school graduates at Texas public post-secondary institutions.

Class of 2022

WHAT DID WE ANALYZE?

- 📊 First-year college enrollment and GPA data for IDEA alumni.
- 📊 Comparative data from a sample of Texas charter schools and ISDs.

LIMITATIONS

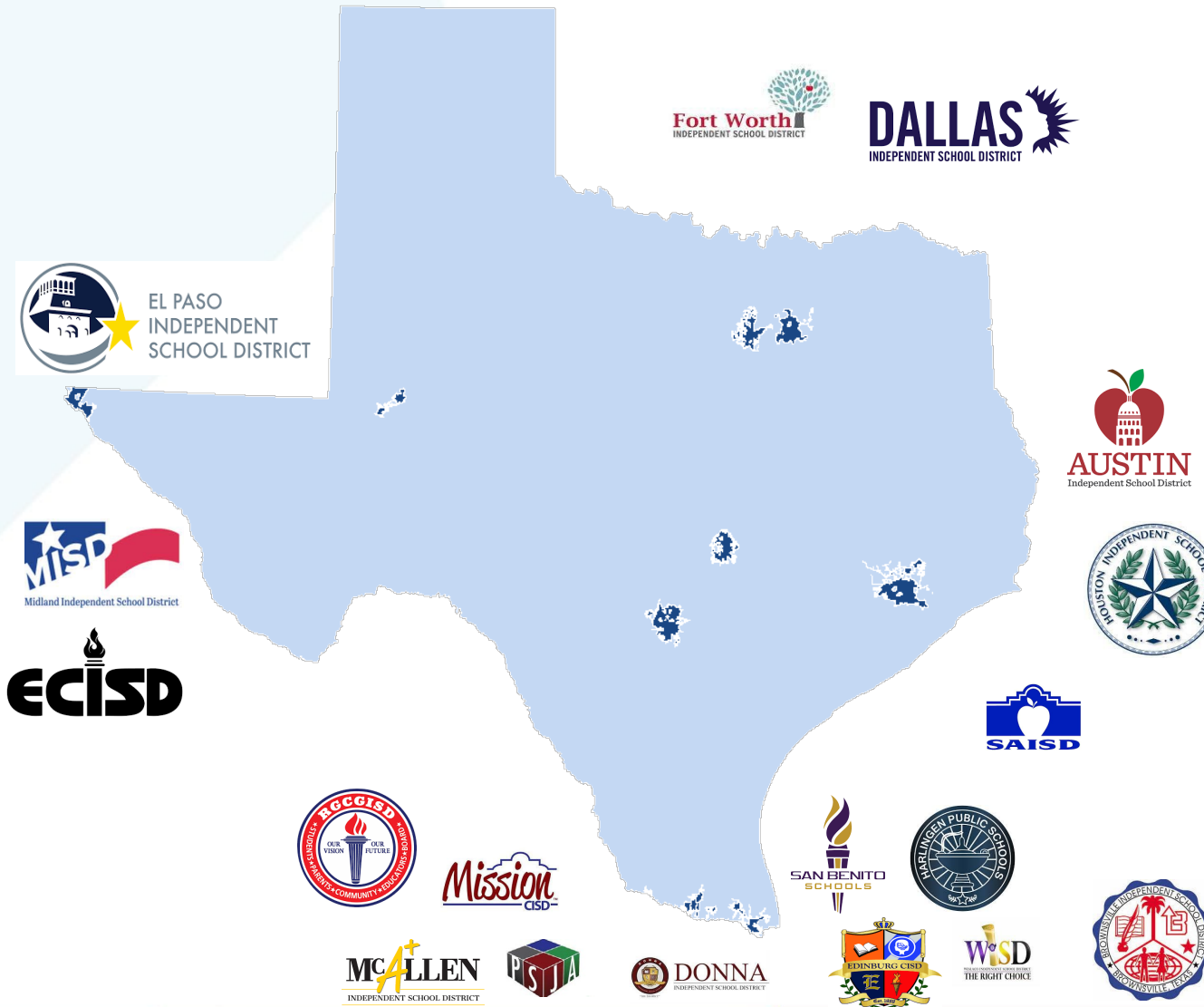
- ⚠️ THECB only reports census data for 2- and 4-year colleges in Texas.
- ⚠️ Data does **not** include high school graduates at out-of-state colleges.

Texas Charters For Comparison

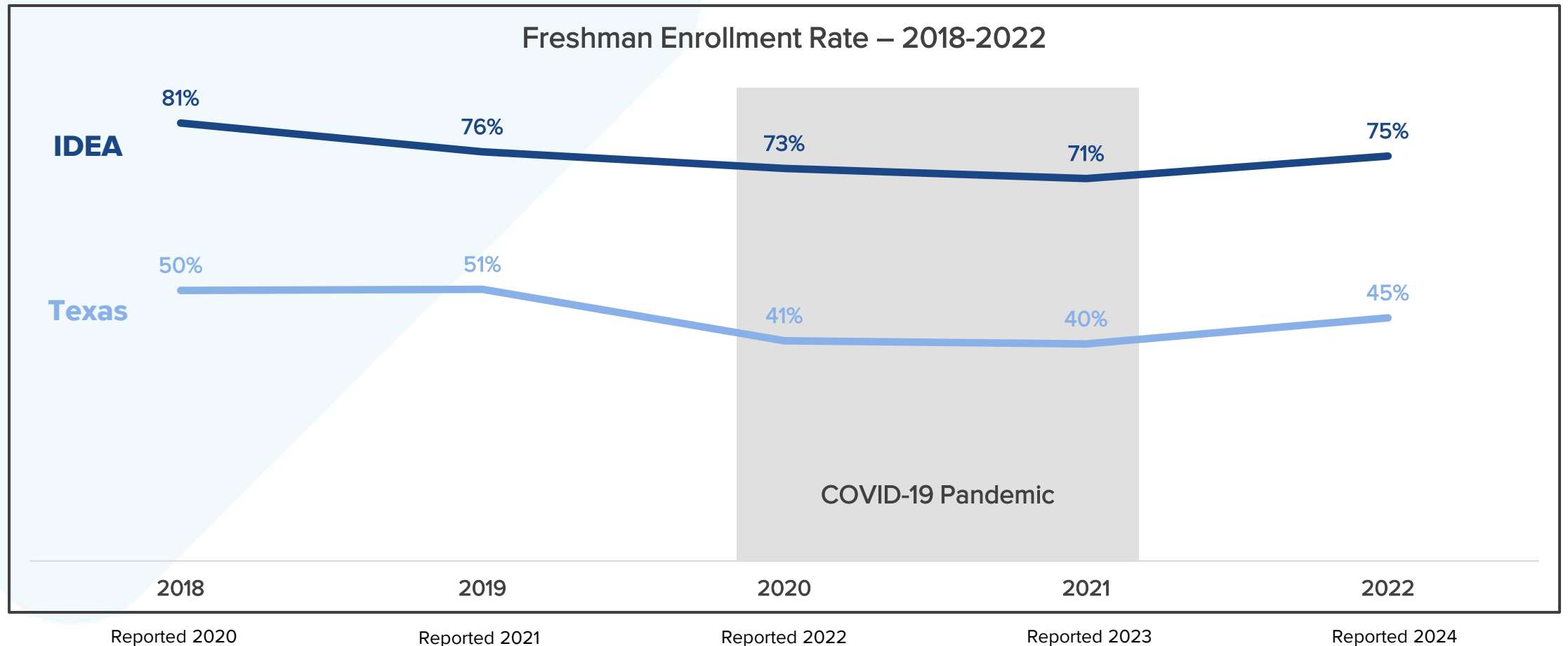


Texas ISDs For Comparison

18 ISDs selected
based on
geographical
proximity to IDEA
campuses and
student population.

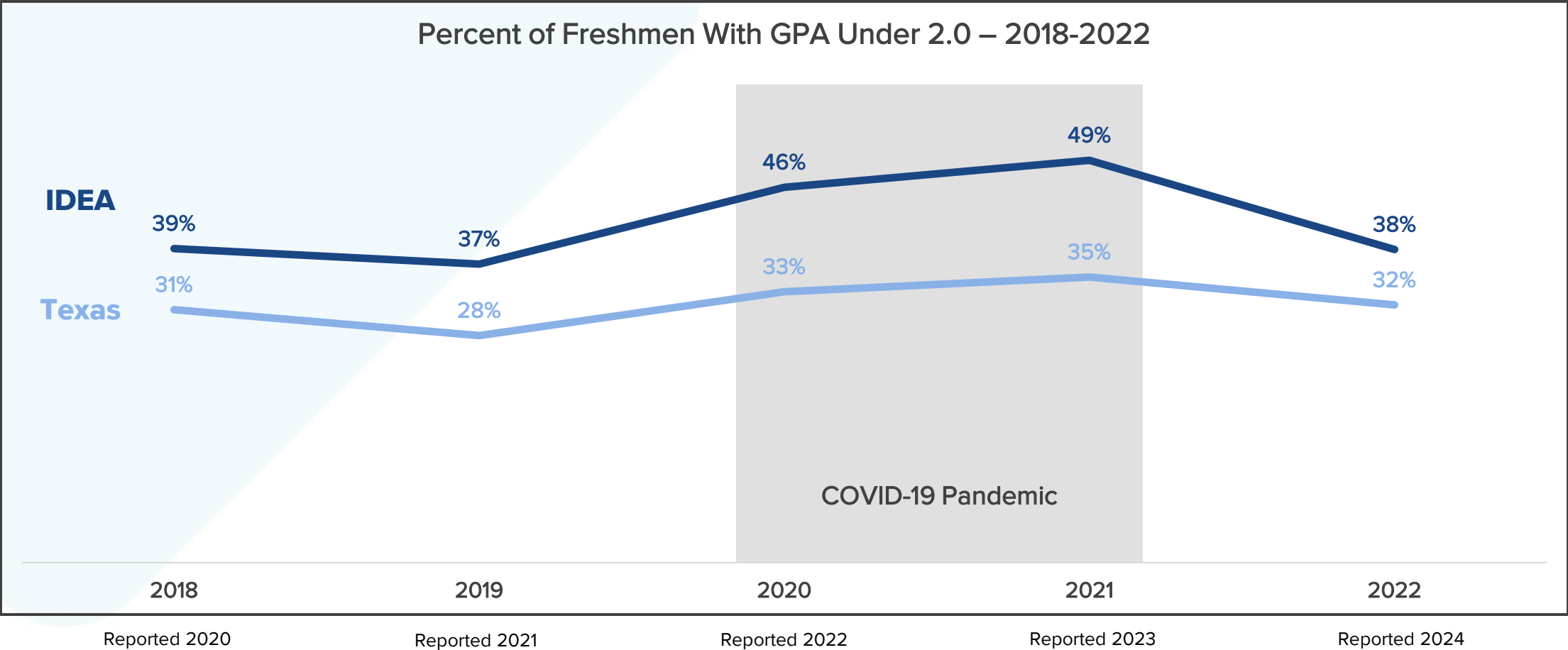


IDEA increased our enrollment rate in 2022, and we continue to outpace our Texas peers by 30%.



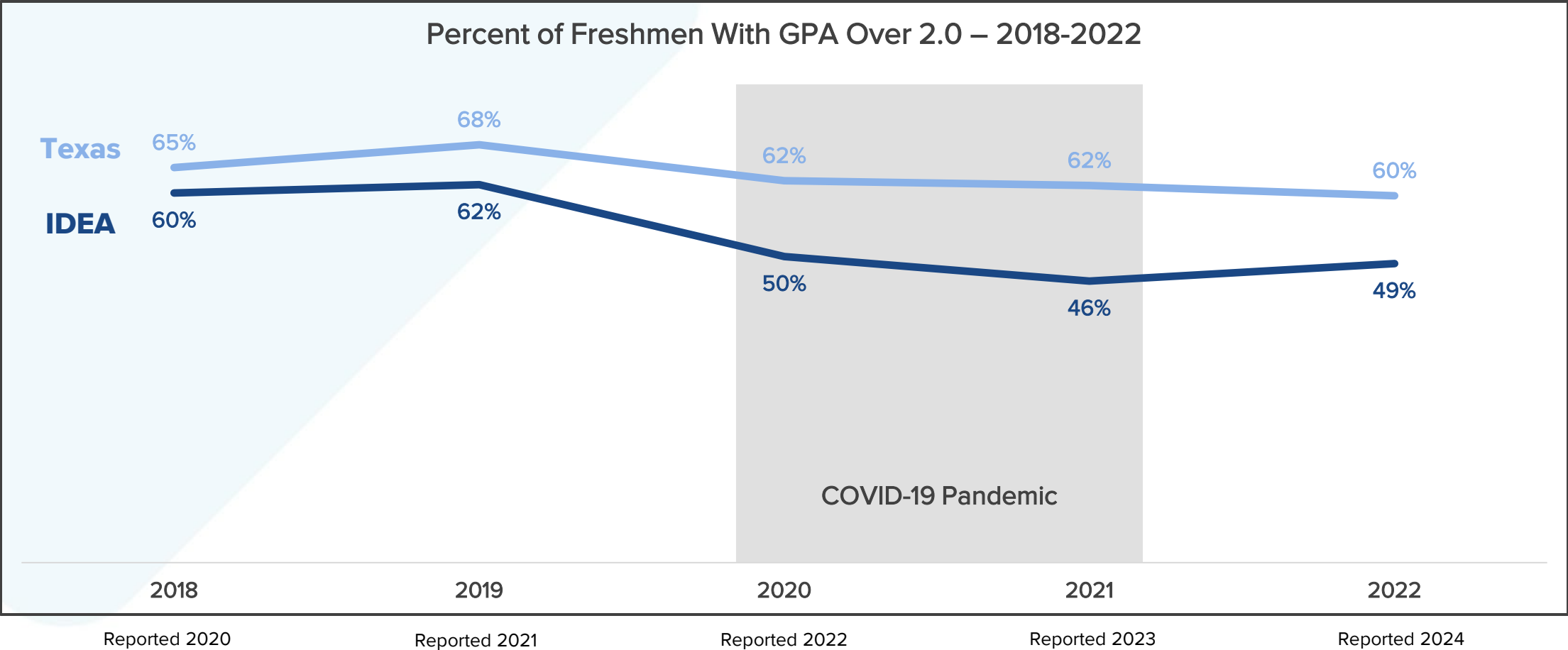
Note: Texas data points are the average of all districts in the sample.

After two years of increases, the class of 2022 had 11% fewer freshmen with low GPAs than the 2021s.



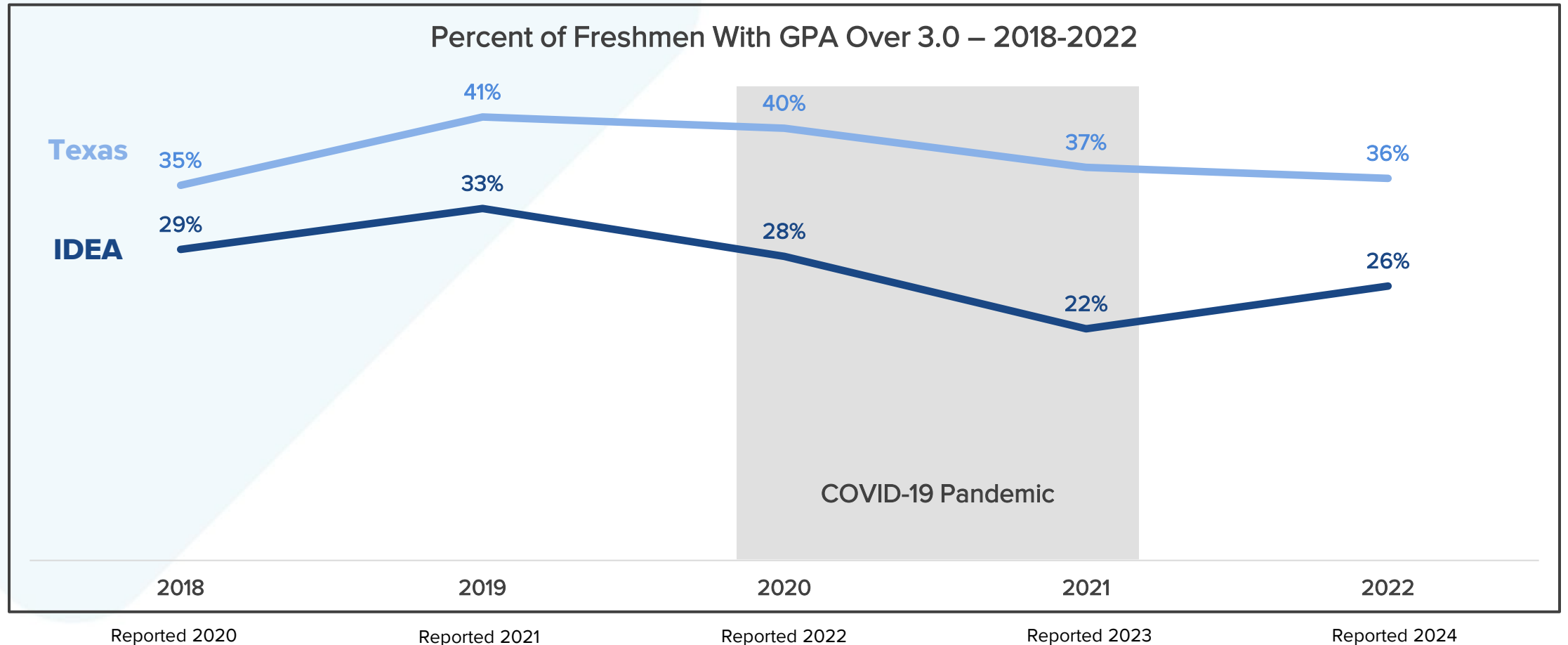
Note: Texas data points are the average of all districts in the sample.

About half of the class of 2022 had freshman GPA above 2.0, a 3% increase from the previous class.



Note: Texas data points are the average of all districts in the sample.

One in four freshmen in the class of 2022 had high GPAs, a 4% increase from the previous class.

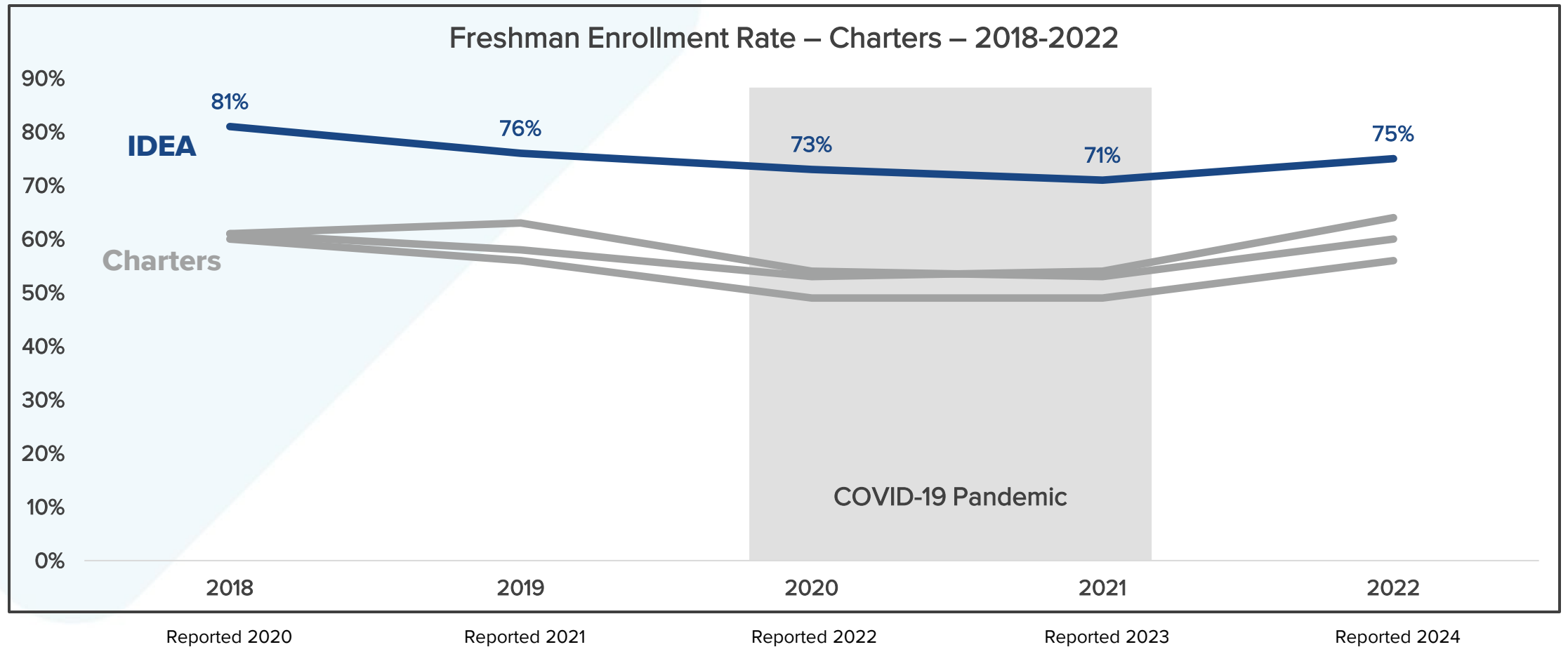


Note: Texas data points are the average of all districts in the sample.

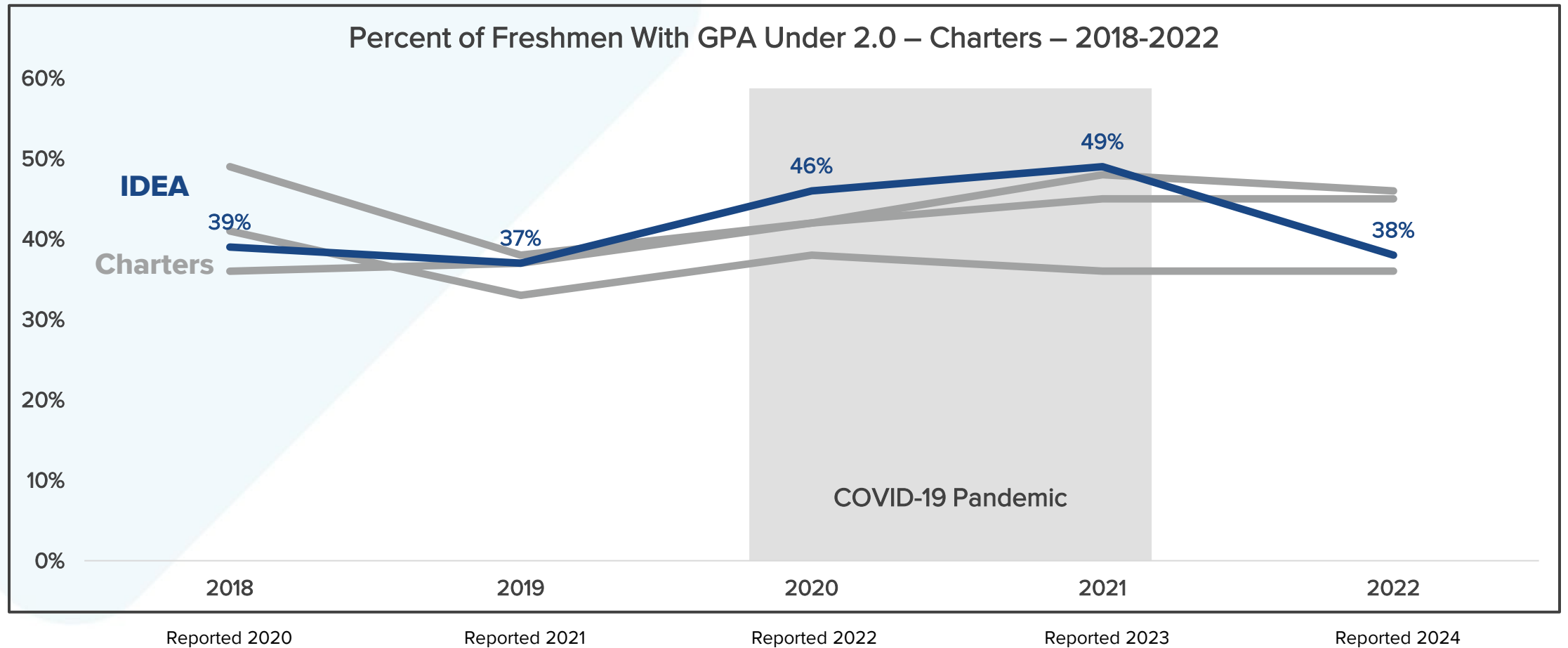
The Charter Context

How IDEA Compares to Our Charter Peers

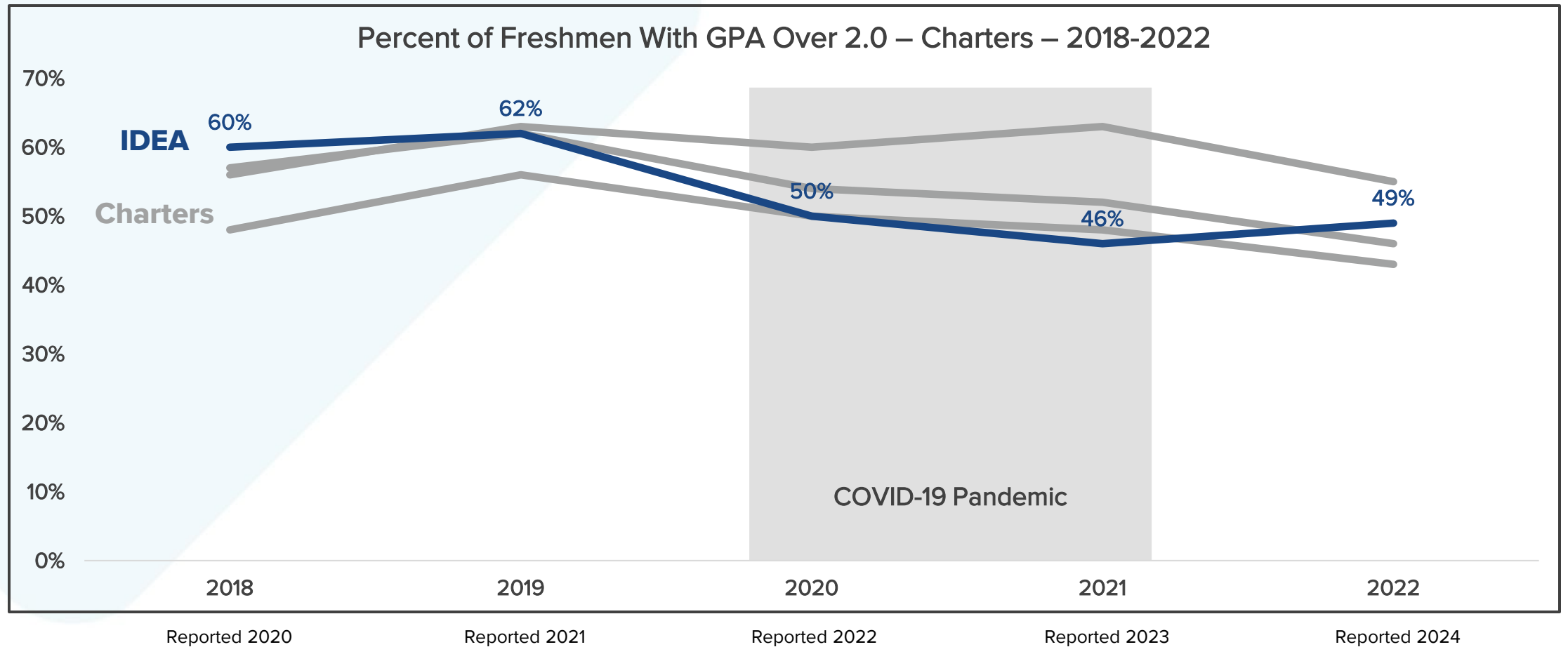
IDEA continues to lead our charter peers in college enrollment by a large margin.



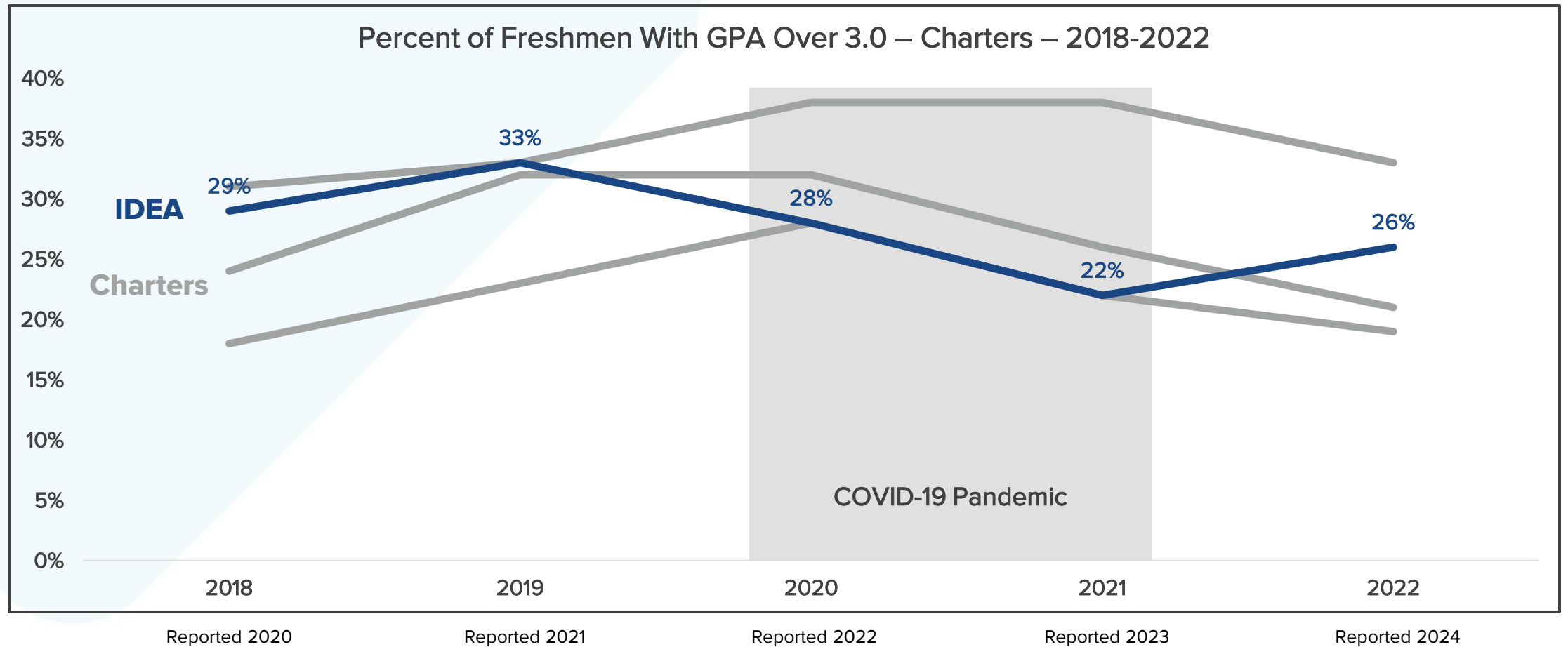
IDEA's low GPA rate decreased by 11%, while our charter peers stayed steady for the class of 2022.



IDEA increased our rate of GPAs over 2.0, while our charter peers decreased for the class of 2022.



IDEA increased our rate of high GPAS, while our charter peers decreased for the class of 2022.

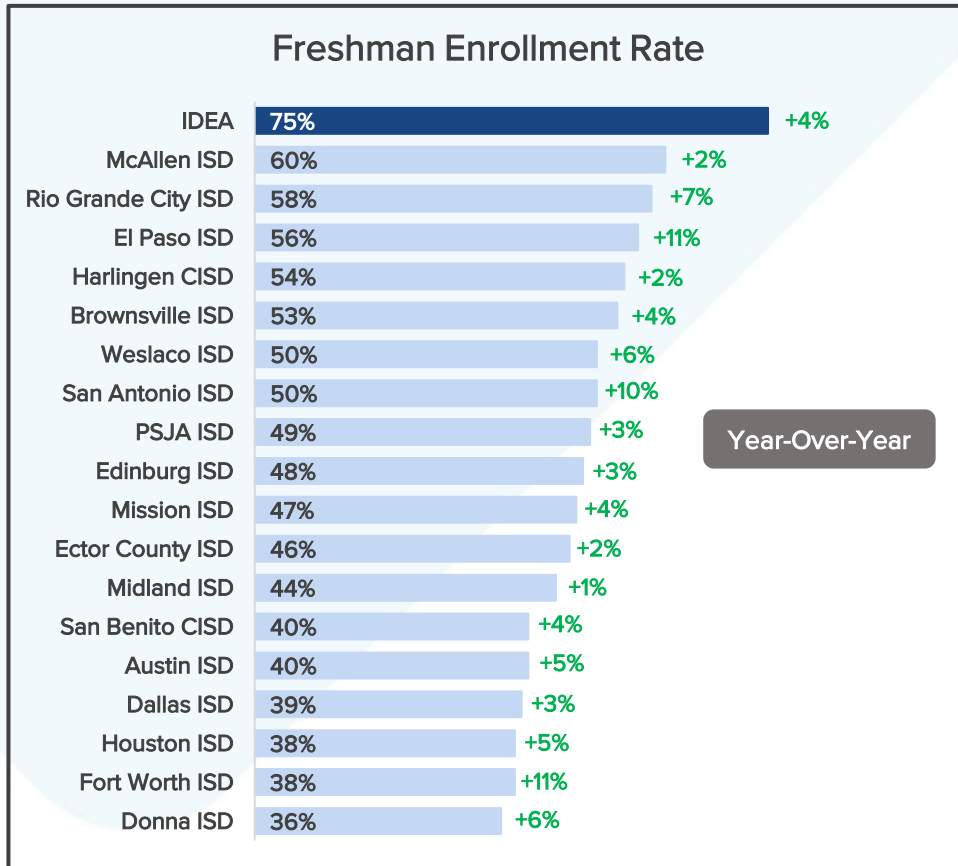


The ISD Context

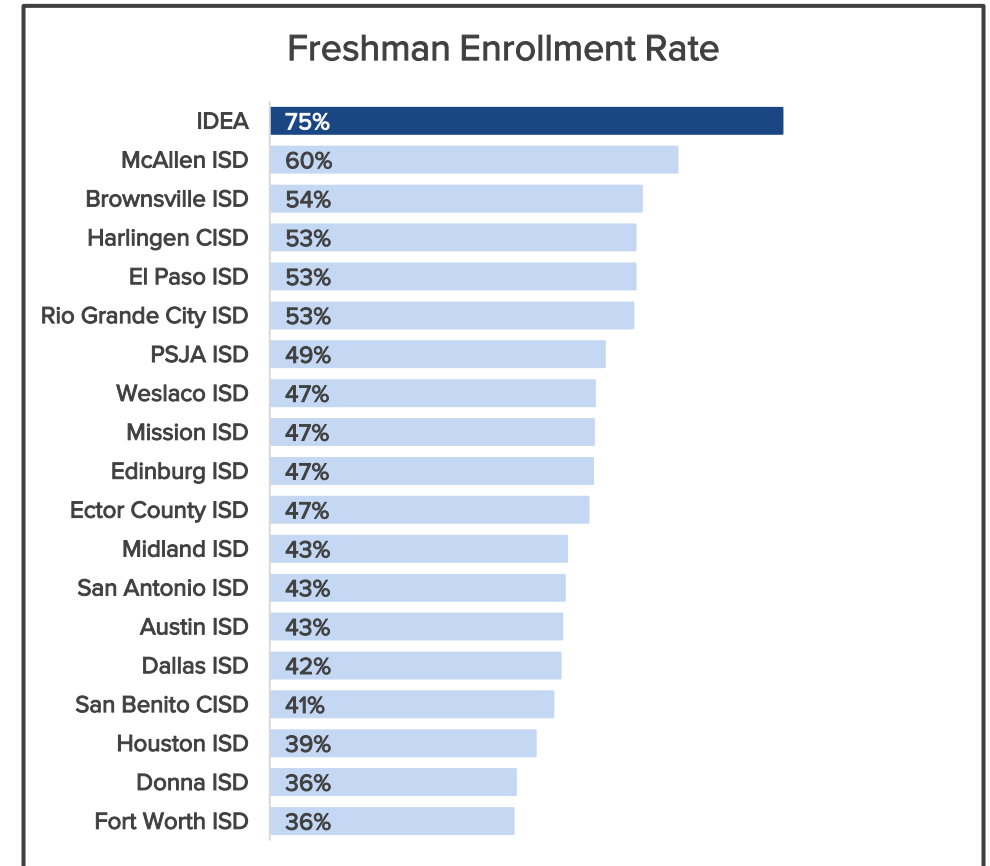
How IDEA Compares to Our ISD Peers

IDEA continues to lead its ISD peers in freshman enrollment by double digits.

2022



Last 5 Years

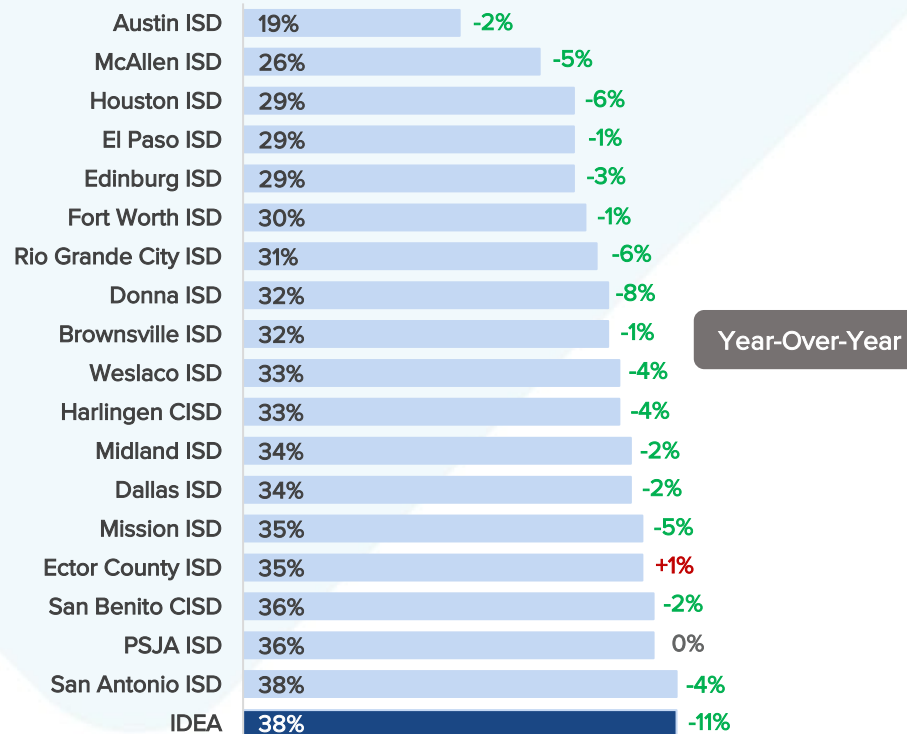


💡 IDEA had **15% more** of our freshmen enrolled than the ISD leader in 2022.

IDEA had the highest rate of low GPAs among our ISD peers but had the largest decrease in 2022.

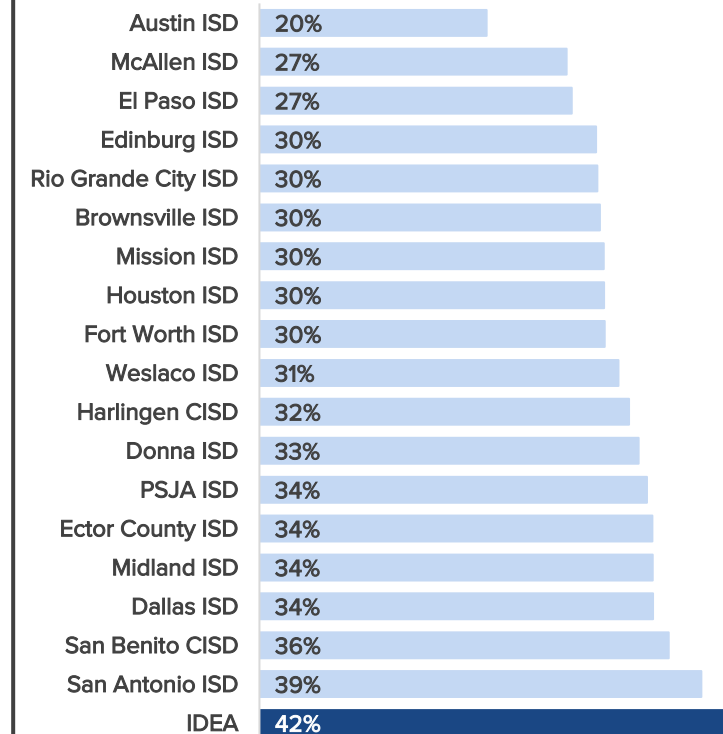
2022

2022 Freshman GPA Under 2.0



Last 5 Years

Freshman GPA Under 2.0

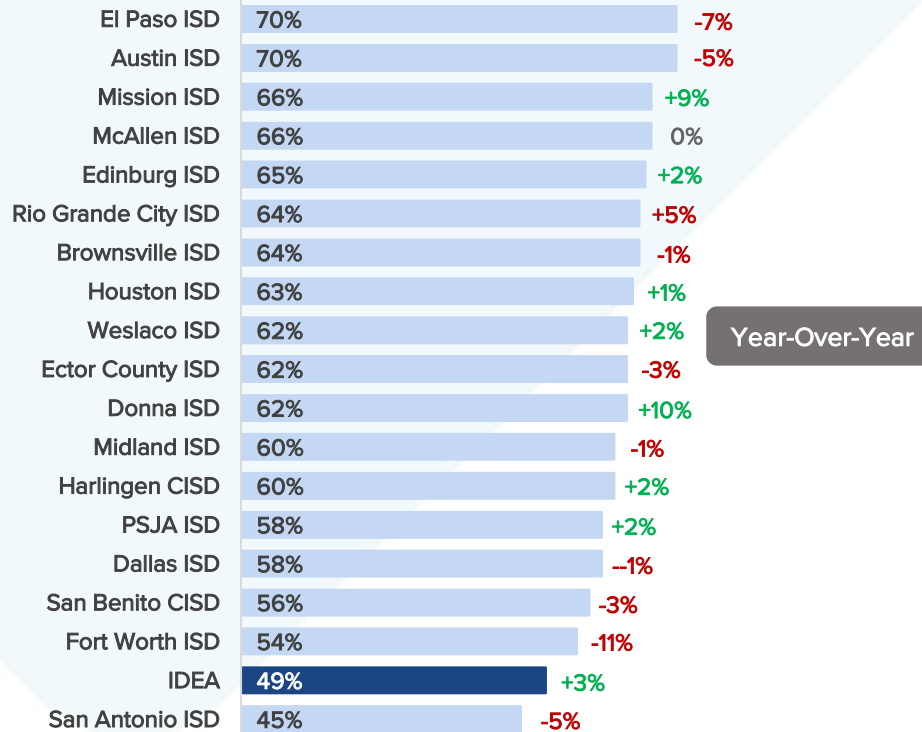


💡 IDEA had **19% more** freshmen earn low GPAs than the ISD leader in 2022.

IDEA had the second lowest rate of freshmen with GPAs over 2.0 among our ISD peers.

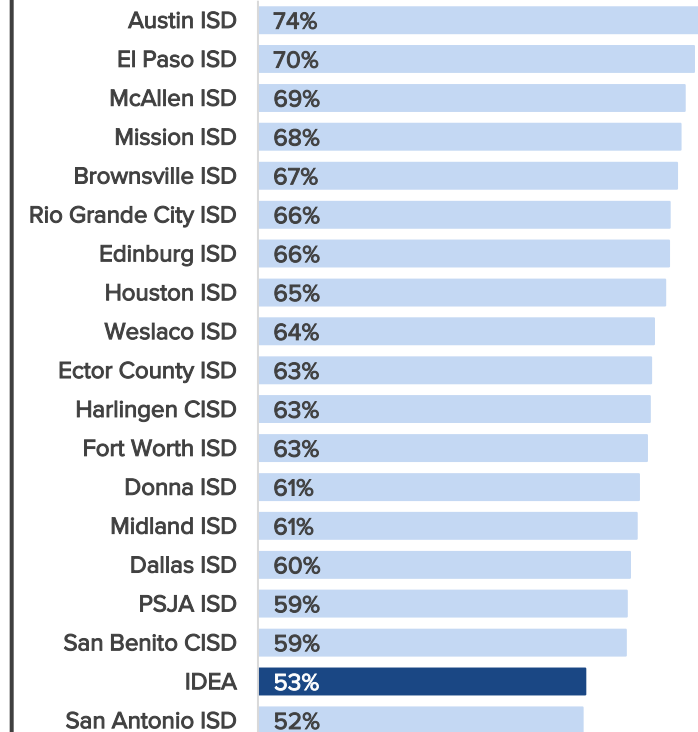
2022

Freshman GPA Over 2.0



Last 5 Years

Freshman GPA Over 2.0

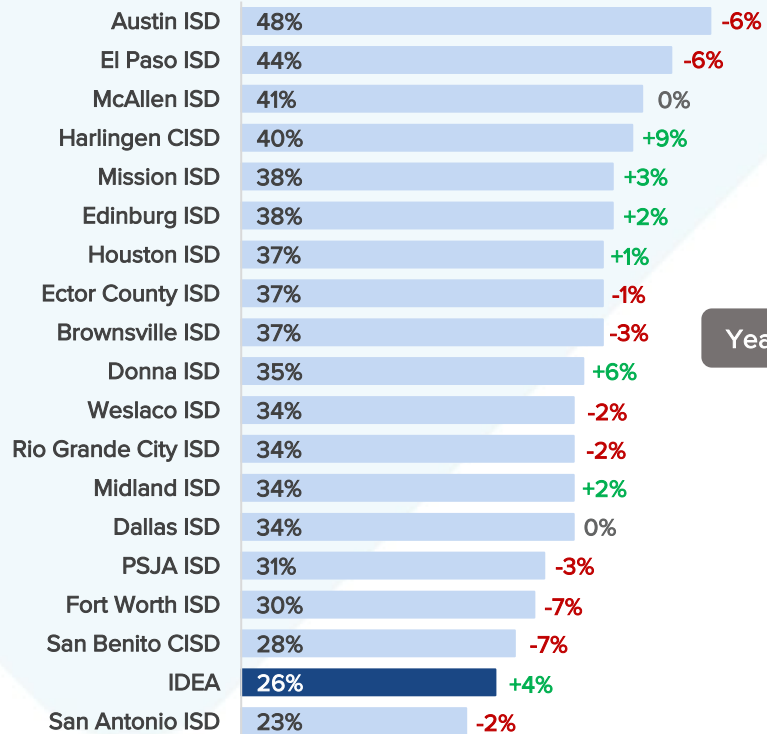


💡 IDEA had **21% fewer** of its freshmen earn GPAs over 2.0 than the ISD leader in 2022.

IDEA also had the second lowest rate of high GPAs among its ISD peers in 2022.

2022

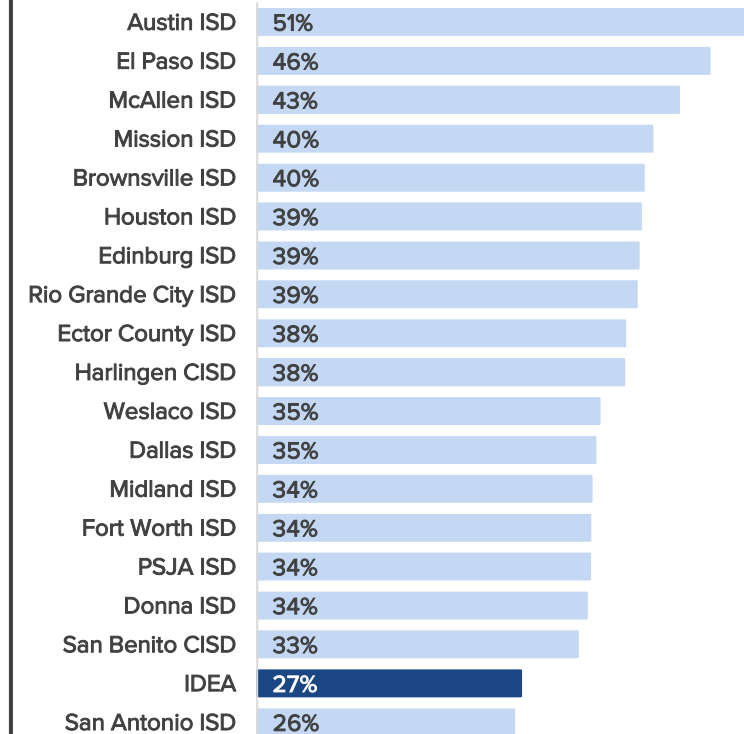
Freshman GPA Over 3.0



Year-Over-Year

Last 5 Years

Freshman GPA Over 3.0



💡 IDEA had **22% fewer** of its freshmen earn high GPAs than the ISD leader in 2022.

Key Takeaways

IDEA Gets Kids to College

💡 **IDEA led all charters and ISDs** in freshman enrollment in 2022 and over the last 5 years by double digits

End of the Pandemic Dip?

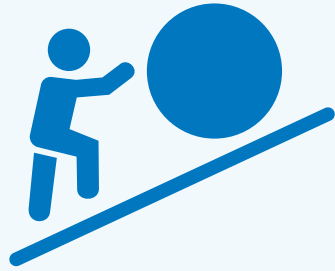
💡 **Enrollment and academic performance** improved against our peers, on average, after two years of decline.



IDEA Has Academic Gaps to Close

💡 **IDEA trailed** most of our charter and all ISD peers in **academic performance** in 2022 and over the last 5 years.

What We Are Doing



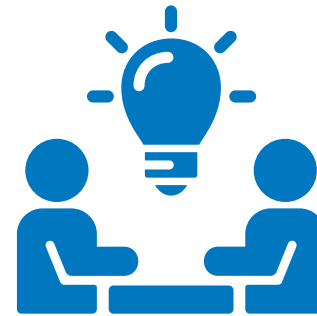
Drive College Matriculation



Foster Greater
Personal Responsibility



Dial Up 2.0+ & 3.0+



Stronger Collaboration