

Request For Proposals Addendum

Addendum Number: 1

RFP Questions & Answers

Date: Wednesday, January 22, 2025

RFP #10-FNCS-0125 Florida New Construction Signage

To: All Prospective Vendors

The following questions were sent in response to the referenced Solicitation for further clarification. Questions and Answers are listed below.

Question 1: The RFP says Florida vendors, does this mean you are not accepting bids from out of state vendors?

Answer: *While we have a preference for Florida-based vendors, we are indeed accepting bids from out-of-state vendors as well.*

Question 2: For the Signage, are they seeking digital signage or still signage?

Answer: *We are specifically seeking still signage, not digital signage, for this project.*

Question 3: Do we need permit to execute work?

Answer: *No, a permit is not required for installation. The IDEA Florida, Inc. team will handle the coordination of the installation with the selected vendor.*

Question 4: Is there any removal of existing sign required?

Answer: *No, the removal of existing signage is not required for this project.*



Question 5: Is this subject to prevailing wage?

Answer: *This project is not federally funded, therefore prevailing wage requirements do not apply.*

Question 6: Is bid bond or any security required with bid? Apart from Performance bond as required after award.

Answer: *A bid bond is not required for this project. A performance bond will be required only after the award of the contract.*

Question 7: Is any Buy American act applied, or international products are allowed?

Answer: *As this is not a federally funded project, the Buy American Act does not apply, and international products are permitted.*

Question 8: What is the Budget for this project?

Answer: *The budget for this project is \$23,633.97 for IDEA Lakeland and \$70,000 for IDEA Compass.*

Question 9: We see there are few signs listed in the Excel sheet where quantity is 0 are those to be included or not?

Answer: *Correct, the items with a quantity of 0 are not required and should not be included in your bid.*

Question 10: What is the estimated cost range?

Answer: *Please refer to the answer provided for Question 8, which outlines the estimated cost range: \$23,633.97 for IDEA Lakeland and \$70,000 for IDEA Compass.*

Question 11: We received a new invitation to participate in the bid process for RFP 10-FNCS-0125 Florida New Construction Signage, Phase 1 and 2. We bid all three phases last year but was received a rejected letter stating that we were not the chosen vendor.

Are you able to provide feedback as to why we were not selected last year. Are you looking for a local vendor in Florida or did it have to do with pricing?

FYI..... We are a national sales company and can accommodate sites in Florida.

Answer: *For part 1 of your question, we recommend reaching out to IDEA PIR at information.request@ideapublicschools.org, providing the previous project name and number, to request the Bid Tabulation and obtain feedback on your submission.*

Public Information Request

Chapter 552 of the Texas Government Code, also known as the Public Information Act (PIA), gives the public the right to access certain government records, including records that pertain to the operation of IDEA Public Schools' open-enrollment charter schools.

Our goal is to handle your request accurately and as efficiently as possible. All requests must be submitted to: information.request@ideapublicschools.org.

For part 2, as noted in our response to Question 1, while we prefer Florida-based vendors, we are accepting bids from out-of-state vendors as well.

Attachments:

- IDEA Florida, Inc. Pre-Proposal Meeting Slides (10-FNCS-0125)

END OF ADDENDUM



IDEA Public Schools
Request For Proposal (RFP)
#10-FNCS-0125 Florida New Construction
Signage

Pre-Proposal Meeting
Thursday, January 16, 2025 @ 10:00 AM CST

Felicia Black, Procurement Analyst



Recording

This meeting will be recorded and transcribed for future reference.

Please type your name, title, phone number, email address, and organization in the chat.

Pre-Proposal Agenda

- Welcome
- Agenda & Solicitation Overview
- Proposal Submission & Selection
- Project Scope and Overview
- Q&A
- Wrap-up



Point of Contact (POC)

All inquiries regarding this solicitation should be directed to IDEA's:

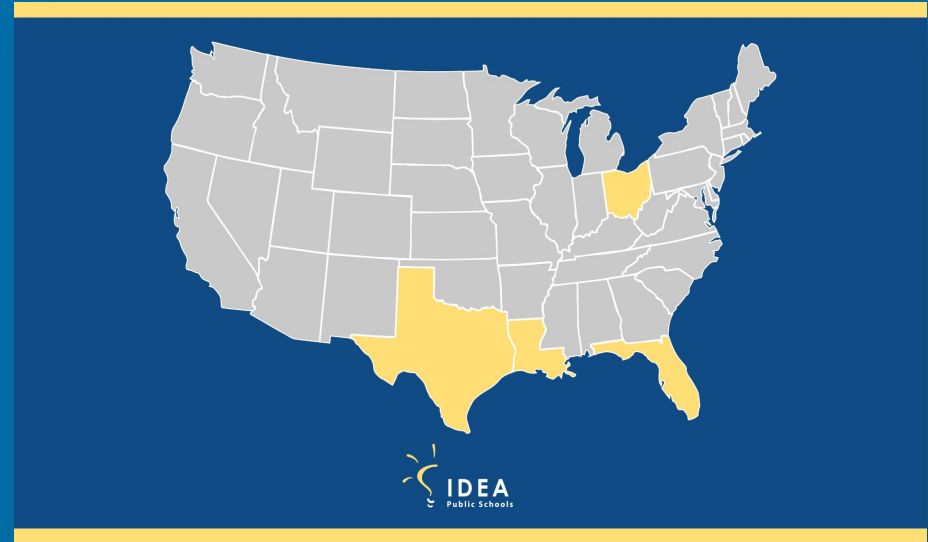
Procurement Department

solicitations@ideapublicschools.org



Disclaimer

- This Document serves to aid interested vendors doing business with IDEA. This Document does not constitute legal advice or bind IDEA in any manner. Anything stated at this pre-submittal conference is not intended to change any terms and/or conditions stated in the advertised solicitation document. Any authorized changes will be made in writing in the form of an Addendum issued by IDEA Procurement Department.



Solicitation Overview

Purpose: This Request for Proposal (RFP) seeks to procure high-quality interior and exterior marketing and wayfinding signage for two of IDEA's new campuses in Jacksonville, Tampa and Lakeland, Florida. The goal of this RFP is to identify a qualified Florida vendor to design, fabricate, and install signage that will improve campus navigation, promote safety, and reinforce the school's brand and core values.

Solicitation Overview Continued



Appendix A

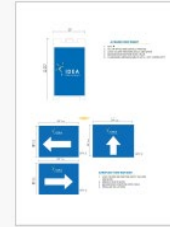
IDEA Signage Project RFP 10-FNCS-0125 FL



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Proposed Pricing for 10-FNCS-0125

RFP #10-FNCS-0125 Submission Contact Card	
Firm Name:	
Contact Person/Posi:	
Address:	
Email:	
Phone Number:	

← Don't Forget to Complete



Please be sure to provide pricing on this price sheet so that accurate pricing can be calculated and evaluated properly. You may include any additional information **BUT** this price sheet will be used to determine and evaluate total cost to IDEA.

10-FNCS-0125 Florida - Price List										
This tab will be used to determine which campuses your company is able to service.										
Region	Campus	Delivery Address	Mascot	Mascot Photo	Phase	Able to provide services for campus [Y/N]? If so please complete appropriate Phase tab.	Administrative/Additional Fees	Explanation of Administrative/Additional Fees	Signage Fees [Will populate automatically]	Total Price (USD \$)
Jacksonville	Compass	4343 Blanding Boulevard, Jacksonville, FL	Leopards		1		\$ -		\$ -	\$0.00
Lakeland	Lakeland	1775 Interstate Dr, Lakeland, FL 33805	Eagles		2		\$ -		\$ -	\$0.00
Grand Total:							\$ -		\$ -	\$0.00

RFP 10-FNCS-0125 FL Phase 1: IDEA Compass										
Grand total will be determined based on individual prices and delivery fees. These totals will be calculated by IDEA's Procurement Department based on the total amount of signs requested for each campus as determined within the RFP document. Phase 1 Campuses: Compass and Lakeland.										
Sign	Sign Type	Example	Criteria	Quantity	Material (ex: lead time or any important details regarding)	Anticipated Delivery Dates: 7/27/2025	Delivery Fee (USD \$)	Price Per Sign (USD \$)	Total Price for Sign (Price x quantity USD \$)	Sub Price (USD \$)
SPEED LIGHT SIGN	SPEED LIGHT SIGN		1. QTY: 5 2. ALL PLAT ALUMINUM WITH BLACK CORNERS 3. REFLECTIVE BACKGROUND BLACK GRAPHICS 4. FREE FURNISHED 5/8" MOUNTING WIRE	5	36" x 18"	7/27/2025	\$	\$	\$	\$0.00
VISITOR PARKING SIGN	DIY HARD PANEL		1. QTY: 4 2. SINGLE FACE SIGN 3. DIY HARD PANEL 4. BACKGROUND COLOR: WHITE 5. CHARACTERS: COLORS ARE PARTIALLY RED, BLUE AND PARTIALLY ORANGE & YELLOW	4	36" x 36" x 1/2"	7/27/2025	\$	\$	\$	\$0.00
A-FRAME SIGN	A-FRAME CORNER INSERT		1. QTY: 5 2. ALL GRAPHICS ARE DIGITALLY PRINTED 3. LOGO COLORS ARE PARTIALLY ORANGE & WHITE 4. BACKGROUND: PARTIALLY RED & BLUE 5. CHANGEABLE MESSAGE AREA IS 36" x 24" x 1/2" COROPLAST	5	36" x 48" x 1/2"	7/27/2025	\$	\$	\$	\$0.00
YARD SIGN	COROPLAST HARD SIGN		1. LOGO COLORS ARE PARTIALLY ORANGE & YELLOW AND WHITE 2. MESSAGE COLOR: WHITE 3. BACKGROUND IS PARTIALLY RED & BLUE 4. INSTALLED IN 4 PLACES	5	36" x 36" x 1/2"	7/27/2025	\$	\$	\$	\$0.00
YARD SIGN	COROPLAST HARD SIGN		1. LOGO COLORS ARE PARTIALLY ORANGE & YELLOW AND WHITE 2. MESSAGE COLOR: WHITE 3. BACKGROUND IS PARTIALLY RED & BLUE 4. INSTALLED IN 4 PLACES	5	36" x 36" x 1/2"	7/27/2025	\$	\$	\$	\$0.00
YARD SIGN	COROPLAST HARD SIGN		1. LOGO COLORS ARE PARTIALLY ORANGE & YELLOW AND WHITE 2. MESSAGE COLOR: WHITE 3. BACKGROUND IS PARTIALLY RED & BLUE 4. INSTALLED IN 4 PLACES	5	36" x 36" x 1/2"	7/27/2025	\$	\$	\$	\$0.00
NO LEFT TURN SIGN	DIY HARD PANEL		1. QTY: 1 2. SINGLE FACE SIGN 3. DIY HARD PANEL	1	36" x 36" x 1/2"	7/27/2025	\$	\$	\$	\$0.00

Grand totals will populate according to your entered pricing

Grand Total:										\$0.00

per sign.

Make sure you feel out each signs pricing.

Request for Proposal Tentative Timeline

RFP #10-FNCS-0125 Florida New Construction Signage

RFP Issued	01/09/2025		
Pre-Proposal Conference	01/16/2025	@	10:00 AM CST
Respondent Question Cut-Off Date	01/17/2025	@	3:00 PM CST
Addendum Issue Date	01/22/2025		
Proposal Due Date	02/03/2025	@	2:00 PM CST
Evaluation Period	02/04/2025	to	02/10/2025
Board Meeting	02/26/2025		

Submittal Procedures

Due: Monday, February 3, 2025 @ 2:00 PM CST

Proposal Submission: Proposals may be submitted using the [Public Purchase](#) or [Self-Service](#) website, or by sending One (1) clearly identified hard copy ORIGINAL of the Proposal to:

IDEA Florida, Inc.
In C/O IDEA Public Schools
RFP #10-FNCS-0125
Attn. Purchasing Department
2115 West Pike Blvd
Weslaco, TX 78596

Note: Faxed or emailed Proposals will not be accepted.

 **RFP submissions must be clearly marked with the RFP number and title.**

RFP Submittal Requirements

- Each proposal must be organized and follow the required format as stated in the RFP
- Each proposal must include all the required information and documentation specified within the RFP
- Each section must be appropriately tabbed and inclusive of all required submittals

Evaluation Criteria



Points	Evaluation Criteria
40 Points	Cost Proposal: Price and total long-term cost to IDEA to acquire goods and/or services.
35 Points	Knowledge and Capabilities: Design, Material, and Sustainability of goods and/or services, extent to which goods and/or services meet IDEA's needs and performance requirements, Respondent's principal place of business as related to ability to perform requirements of this RFP. Requested signs must be delivered and installed by July 7, 2025.
10 Points	Reputation/References: The quality and reputation of the Respondent's goods and/or services, as well as the Respondent's past relationships with Florida public schools, will be evaluated. Firms are required to provide photographic evidence and references to support their claims.
5 Points	Relevant K-12 Work Experience: The Proposal explains background information for working with secondary institutions without disrupting children's classrooms.
10 Points	Warranty: Minimum warranty of twelve (12) months, from the date of delivery of a good or service, against defects in material or workmanship. (Warranty should be provided with proposal for scoring)
100 Points	Total Possible Score

Attachment L – RFP Questionnaire

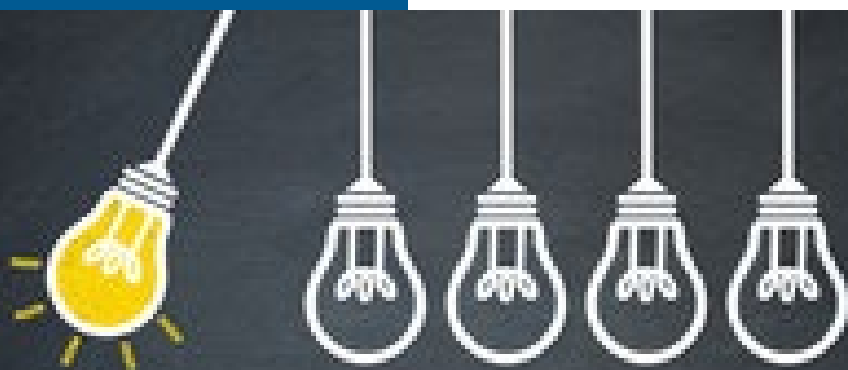
Question	Yes	No
Is your firm licensed & insured in the state of Florida?	<input type="checkbox"/>	<input type="checkbox"/>
Are you currently an IDEA Vendor?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a system where a campus can submit an online order without further involvement?	<input type="checkbox"/>	<input type="checkbox"/>
Is your firm located in the State of Florida?	<input type="checkbox"/>	<input type="checkbox"/>
Is your firm located in Jacksonville, FL (or within 100 miles of Jacksonville)?	<input type="checkbox"/>	<input type="checkbox"/>
Is your firm located in Lakeland, FL (or within 100 miles of Lakeland)?	<input type="checkbox"/>	<input type="checkbox"/>

2. Do you currently manage other companies on a national level? If so, please provide firms name. If not, how will you handle producing orders for multiple schools in multiple regions on the same timeline?

3. Will your firm be using any subcontractors?
 Yes No

4. If yes, please provide the name of the subcontracted company:

5. Please provide the address of the subcontractor your firm will utilize:



ANY QUESTIONS?

Closing

If you haven't already, please type name, title, contact information, and organization in the chat

