



ANNUAL REPORT

2021-2022



4

SCHOOLS



475

STUDENTS



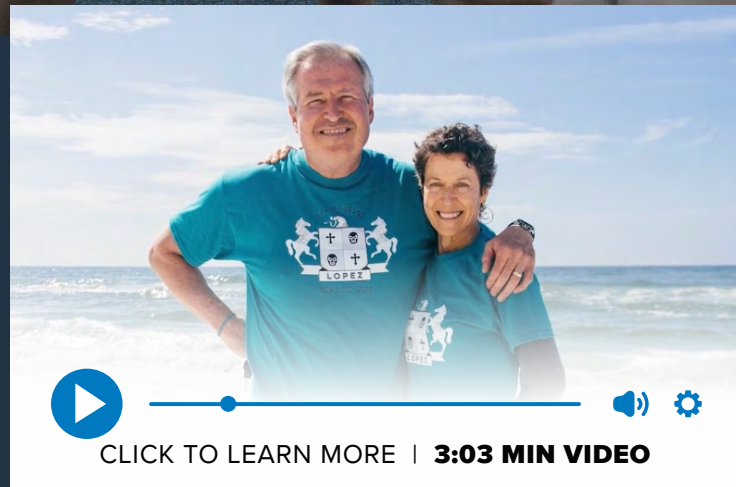
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COLLEGE BOUND



IN MEMORY OF AL LOPEZ

September 8, 1954 – February 21, 2022



CLICK TO LEARN MORE | 3:03 MIN VIDEO

The IDEA Team & Family is forever grateful and stronger because of the transformational leadership Al provided as Board Chair, Acting Superintendent and Chief Executive Officer.

Due to his own experience as a first-generation college student who had little guidance on the way to college, Lopez had a strong history of community service, especially when it came to education. His faith compelled him to be generous and serve those who have fewer resources and opportunities.

Lopez served as Chair of IDEA Austin's Regional Board and

Treasurer of IDEA's Governing Board before assuming the role of Interim CEO in May 2021. The impact of his outstanding leadership and commitment to our families, students, and staff will remain part of his enduring legacy.

He is survived by his wife, three children, and 12 grandchildren.

If you are interested in joining the legacy circle of supporters by contributing to this fund, click the video or visit ideapublicschools.org/al-and-judy-lopez-scholar.



Dear Team & Family,

This past year, IDEA Public Schools and its affiliates welcomed over 80,000 motivated and bright scholars, more than 11,000 staff members, and prepared to launch our newest regions, IDEA Greater Cincinnati and IDEA Jacksonville. We are incredibly proud of our students, teachers, leaders, and families across the organization for their commitment and dedication this year.

At IDEA, our core values reinforce our commitment to fostering a supportive and inclusive environment for our Team & Family. We are committed to sending more students to college than ever.

In this report, you will read how the set of values IDEA adopted in 2021 exist in our schools, workplaces, and communities.

- We act with integrity.
- We achieve academic excellence.
- We deliver results.
- We ensure equity.
- We build Team & Family.
- We bring joy.
- We sweat the small stuff.

We are grateful to the individuals across our IDEA communities who embody these values and seek to model them in their lives and work. Most of all, we continue to be inspired by IDEA students and graduates who are living these values in their pursuit of a college degree.

Thank you for being part of the IDEA community.

JEFF COTTRILL

SUPERINTENDENT

COLLIN SEWELL

CHAIR, BOARD OF DIRECTORS



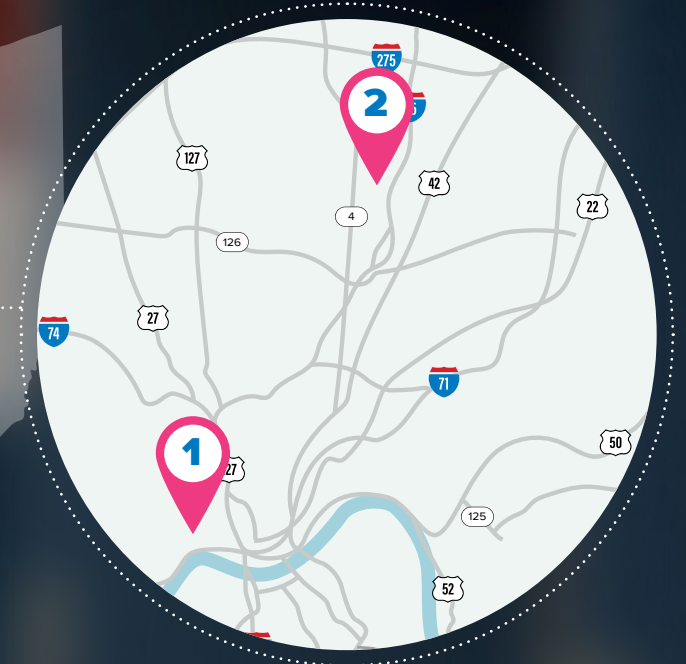
1

IDEA Price Hill
Est. 2022



2

IDEA Valley View
Est. 2022



IMPACT IN ACTION

IDEA Greater Cincinnati established IDEA Price Hill and IDEA Valley View and prepared to welcome nearly 520 students in August 2022.

IDEA Greater Cincinnati sets high expectations and goes the extra mile to make sure every student realizes their own potential. Personalized learning, critical thinking skills, and mastery of core subjects is our recipe for success.

IDEA Greater Cincinnati is excited to continue our work with the Greater Cincinnati community as we find and develop school sites and recruit top-notch principals and educators for future IDEA Greater Cincinnati schools. Building on our community relationships and partnerships will enable IDEA to effectively provide a high-quality education to students as they progress along the road to and through college is a top priority for the new region.



IDEA is a goal-oriented and data-driven family of public charter schools, open to all students in grades K–12. The district prioritizes achieving 100% college acceptance and matriculation for its students.



IDEA is held to the same academic standards as traditional public schools and prioritizes the development of the whole child, including character, emotional and physical health, and wellness.



IDEA teachers partner with students and families every step of the way to ensure students are prepared for success in college and life.



IDEA WELCOMES FIRST OUTSIDE SUPERINTENDENT IN OUR 22-YEAR HISTORY

In June 2022, IDEA welcomed Dr. Jeff Cottrill as Superintendent of IDEA Public Schools.

Dr. Cottrill comes to IDEA with experience as an after-school paraprofessional, teacher, assistant principal, principal, district superintendent and state official. He most recently spent five years as a senior leader at the Texas Education Agency (TEA). As TEA's Deputy Commissioner for Governance and Accountability, Dr. Cottrill was responsible for overseeing districts and charter schools in need of significant reform or improvement.

"Jeff is an education leader with tremendous gifts, heart and focus," said Collin Sewell, chair of the IDEA Board of Directors. "He is a veteran school administrator with valuable and diverse experience leading, overseeing, and improving school districts and charter schools throughout Texas. He will fit right in at IDEA, where data guides our decisions, and our core values guide how we create opportunities for students and support our team."

Cottrill's portfolio at the TEA involved him in the management of Texas school districts and charter schools large and small, urban,

suburban and rural. As a district superintendent, he significantly increased enrollment through open enrollment and school choice, and consistently led high student achievement, earning A grades from TEA.

Jeff and his wife, Monica, live in Buda, Texas, near Austin. Their six children attend public schools, and Monica is an elementary school counselor.

IDEA prohibits discrimination, including harassment, against any student on the basis of race, color, religion, gender, national origin, disability, age, sexual orientation, or any other basis prohibited by law.