

ANNUAL REPORT

2021-2022



4

SCHOOLS



952

STUDENTS



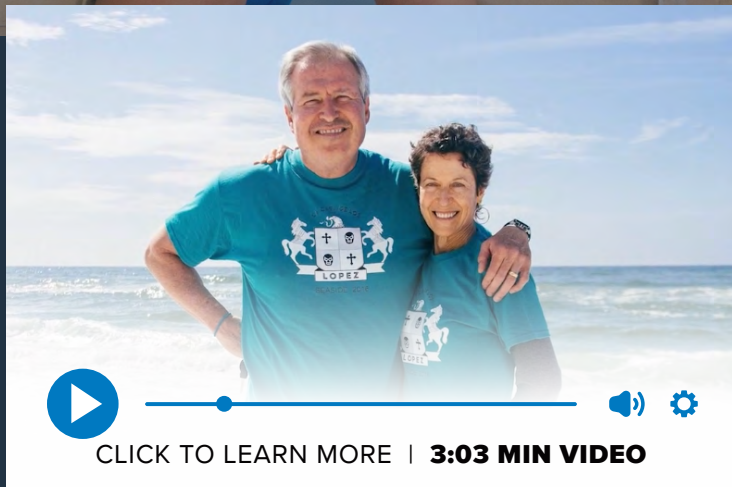
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COLLEGE BOUND



IN MEMORY OF AL LOPEZ

September 8, 1954 – February 21, 2022



The IDEA Team & Family is forever grateful and stronger because of the transformational leadership Al provided as Board Chair, Acting Superintendent and Chief Executive Officer.

Due to his own experience as a first-generation college student who had little guidance on the way to college, Lopez had a strong history of community service, especially when it came to education. His faith compelled him to be generous and serve those who have fewer resources and opportunities.

Lopez served as Chair of IDEA Austin's Regional Board and

Treasurer of IDEA's Governing Board before assuming the role of Interim CEO in May 2021. The impact of his outstanding leadership and commitment to our families, students, and staff will remain part of his enduring legacy.

He is survived by his wife, three children, and 12 grandchildren.

If you are interested in joining the legacy circle of supporters by contributing to this fund, click the video or visit ideapublicschools.org/al-and-judy-lopez-scholar.

Dear Team & Family,

This past year, IDEA Public Schools and its affiliates welcomed over 80,000 motivated and bright scholars, more than 11,000 staff members, and prepared to launch our newest regions, IDEA Greater Cincinnati and IDEA Jacksonville. We are incredibly proud of our students, teachers, leaders, and families across the organization for their commitment and dedication this year.

At IDEA, our core values reinforce our commitment to fostering a supportive and inclusive environment for our Team & Family. We are committed to sending more students to college than ever.

In this report, you will read how the set of values IDEA adopted in 2021 exist in our schools, workplaces, and communities.

- We act with integrity.
- We achieve academic excellence.
- We deliver results.
- We ensure equity.
- We build Team & Family.
- We bring joy.
- We sweat the small stuff.

We are grateful to the individuals across our IDEA communities who embody these values and seek to model them in their lives and work. Most of all, we continue to be inspired by IDEA students and graduates who are living these values in their pursuit of a college degree.

Thank you for being part of the IDEA community.

JEFF COTTRILL
SUPERINTENDENT

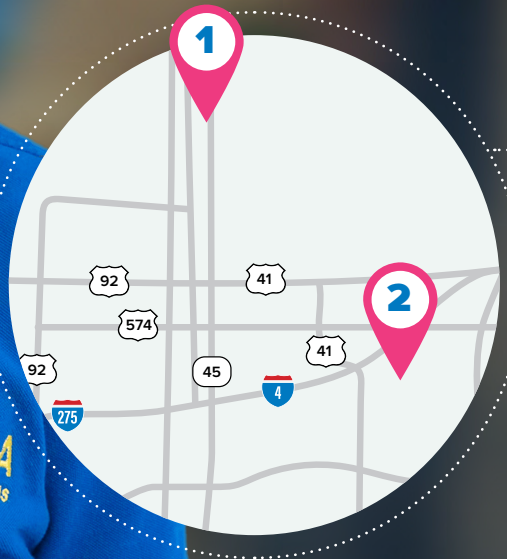
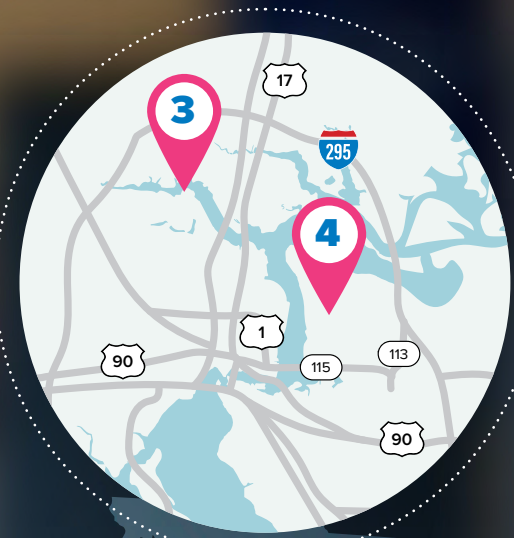
COLLIN SEWELL
CHAIR, BOARD OF DIRECTORS



JACKSONVILLE

IDEA Jacksonville established IDEA Bassett and IDEA River Bluff and prepared to welcome over 700 scholars in August 2022.

IDEA Jacksonville sets high expectations and goes the extra mile to make sure every student realizes their own potential. Personalized learning, critical thinking skills, and mastery of core subjects is our recipe for success.



TAMPA BAY

IDEA Tampa Bay celebrated its inaugural year with over 950 scholars enrolled at IDEA Hope and IDEA Victory. Focusing from day one on building a strong culture of success, belonging, and high expectations.

As a result, IDEA Tampa Bay saw immense growth across its Team & Family and took that momentum and record of results into the new year.

1 **IDEA Victory**
Est. 2021
Grades K-2, 6

2 **IDEA Hope**
Est. 2021
Grades K-2, 6

3 **IDEA Bassett**
Est. 2022

4 **IDEA River Bluff**
Est. 2022



IDEA is a goal-oriented and data-driven family of public charter schools, open to all students in grades K–12. The district prioritizes achieving 100% college acceptance and matriculation for its students.



IDEA is held to the same academic standards as traditional public schools and prioritizes the development of the whole child, including character, emotional and physical health, and wellness.



IDEA teachers partner with students and families every step of the way to ensure students are prepared for success in college and life.



IDEA PRINCIPALS ARE PAVING THE WAY IN JACKSONVILLE

In preparing to launch four schools in IDEA's newest region in 2022-2023, four IDEA leaders are paving the way for College For All in Jacksonville.

The pathway to school leadership is not always linear and these leaders share their journey into education, what keeps them inspired, and why they remain committed despite the many challenges facing educators today.



Why do you believe in college for all?

"College for All opens doors for all scholars. When students are equipped with the skills and knowledge to enter college, their mindset shifts. The question now becomes; Where should I go? What college should I choose? vs. Where can I go? What college will accept me?"

Patricia Jackson – Founding Principal,
IDEA Bassett Academy



How did your first years in education influence the kind of leader you are today?

"In my first years in education, I worked in New York City at a 6-12 public school in an underserved community that had 100% accepted to college annually. My principal made sure the school had over 15 AP courses, a mandatory Chess course, robotics clubs, every sport possible, and 1-2 counselors per grade level.

As a new teacher, this left a big impression and has guided me as an IDEA school leader for almost ten years. When I became a founding principal in San Antonio, with IDEA in 2013, I focused on creating a school culture like that of my school in NYC. This led my campus to earning an A-rating from the state. This is the same approach I am taking as we launch IDEA River Bluff."

Curtis Lawrence – Founding Principal,
IDEA River Bluff College Preparatory



What does IDEA bring to Jacksonville, FL?

"IDEA brings a unique blend of academic excellence, rigor, joy, and community. By providing access to high quality instruction and exposure to college as early as kindergarten, we can change students' lives by providing families with an unrivaled educational experience. Our impact does not stop with the student but continues by helping to create a passion for civic involvement, community activism, and higher earning potential that directly impact generations to come."

Clint Rankin – Founding Principal,
IDEA River Bluff Academy



How has your experience as a teacher shaped your leadership style?

"As a teacher, I did not dream that I would be in the principal's seat 12 years later. As a teacher on the Northside of Jacksonville, I want my students to have resources, have the academic rigor that they need, and I want my administrators to care like I did. I take this with me. My goal is to SEE and VALUE teachers and students and have some fun while doing it."

Katoya McCaskill – Principal,
IDEA Bassett College Prep

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash	\$581,126
Receivables	\$684,082
Investments	--
Prepaid Items	\$81,468
Other	\$27,078
Restricted Funds	\$0
Net Property & Equipment	\$9,337,787
Total	\$10,711,541

LIABILITIES & NET ASSETS

Current Liabilities	\$7,047,358
Payroll Liabilities	--
Long-term Liabilities	\$3,548,188
Net Assets	\$115,995
Total	\$10,711,541

STATEMENT OF ACTIVITIES

REVENUES

State Funding	\$26,899,408
Federal Funding	\$1,110,106
Grants & Gifts	\$535,765
Other	4,532
Total	\$28,549,811

EXPENSES

Instructional & School Leadership	\$22,826,687
Operations	--
Administration	\$6,643,454
Fundraising	--
Debt Service	--
Support & Ancillary Services	--
Total	\$29,470,141



IDEA WELCOMES FIRST OUTSIDE SUPERINTENDENT IN OUR 22-YEAR HISTORY

In June 2022, IDEA welcomed Dr. Jeff Cottrill as Superintendent of IDEA Public Schools.

Dr. Cottrill comes to IDEA with experience as an after-school paraprofessional, teacher, assistant principal, principal, district superintendent and state official. He most recently spent five years as a senior leader at the Texas Education Agency (TEA). As TEA's Deputy Commissioner for Governance and Accountability, Dr. Cottrill was responsible for overseeing districts and charter schools in need of significant reform or improvement.

"Jeff is an education leader with tremendous gifts, heart and focus," said Collin Sewell, chair of the IDEA Board of Directors. "He is a veteran school administrator with valuable and diverse experience leading, overseeing, and improving school districts

and charter schools throughout Texas. He will fit right in at IDEA, where data guides our decisions, and our core values guide how we create opportunities for students and support our team."

Cottrill's portfolio at the TEA involved him in the management of Texas school districts and charter schools large and small, urban, suburban and rural. As a district superintendent, he significantly increased enrollment through open enrollment and school choice, and consistently led high student achievement, earning A grades from TEA.

Jeff and his wife, Monica, live in Buda, Texas, near Austin. Their six children attend public schools, and Monica is an elementary school counselor.

