



IDEA
Public Schools

UNIFORM GUIDE 2023



IDEA'S DRESS CODE AND UNIFORM POLICY

Professional, school uniforms help students focus on what matters most at school - learning!

IDEA Public Schools continuously strives to create a positive school culture so that our students can focus on learning. This means paying attention to every detail, big and small, to ensure that our students succeed academically.

We believe that school uniforms have a beneficial impact on students' self-esteem, attendance, and discipline. Uniforms eliminate unnecessary distractions, build a positive school environment, create a sense of pride and belonging, and ensure students' focus remains on academic success. Uniforms are an important part of the IDEA culture.

1 POLO SHIRT
IDEA Polo Shirt

2 BELT
Plain black belt for 1st grade and up

3 PANTS
Khaki, navy, or black
(Poly cotton twill material recommended; no jeans)

4 SHOES
Black athletic closed-toe shoes.



POLO SHIRTS

IDEA has partnered with providers in every region for uniform shirts. Based on the vendor and region, colors may vary slightly. All vendors are currently stocked with inventory



GRADES: PRE-K – 5, 8



GRADES: 6, 10



GRADES: 7, 11



GRADE: 9



GRADE: 12

BOYS BOTTOMS

Refer to the sample images below before purchasing at retail locations.

SHORTS



PANTS



FLEX PANTS



GIRLS BOTTOMS

Refer to the sample images below before purchasing at retail locations.

SHORTS



SKORTS

**must include shorts for activities.*



CAPRIS



PANTS



FLEX PANTS



IDEA DRESS CODE

We dress for success at IDEA! Uniforms help our students to focus on academics, prevent disruption, avoid safety hazards, provide a socially safe, secure, and stable school climate. The appearance of ALL students reflects the high standards and culture of our school.

MONDAY, TUESDAY, WEDNESDAY, AND THURSDAY UNIFORM

- ▶ Khaki, black or navy bottoms (skirts, skorts, capris, shorts, or pants). Joggers or pants with elastic at the cuffs are not permitted. Skirts and shorts must be knee length. Shorts and pants may not be rolled up.
- ▶ IDEA logo polo shirt in designated grade-level color and purchased IDEA-authorized uniform provider. Uniform shirts must be tucked in and sleeves may not be rolled up.
- ▶ IDEA logo jackets, sweatshirts, and sweaters may be worn throughout the building and inside classrooms. Outerwear must be purchased from an IDEA authorized uniform provider. Non-IDEA outerwear may be worn outside (to/from school, on the bus, during outdoor recess, etc), but must be kept in backpacks or lockers while students are in class.
- ▶ During cool/cold weather, students may wear a long-sleeved black or white shirt under their IDEA logo polo shirt. Undershirts and polo shirts must be tucked in. Any undershirts worn must be black or white.
- ▶ Black belts must always be worn. Belts are not required for PK and Kinder.
- ▶ Footwear: black athletic shoes, must be closed-toe.

FRIDAY UNIFORM

- ▶ Blue jean denim bottom (skirts, skorts, capris, shorts, or pants) with a spirit shirt (IDEA) or college shirt (the name of the college or university must be explicit) may be worn. Blue jean denim bottoms in colors other than blue and/or with holes or tears are not allowed.
- ▶ Students may wear their IDEA polo with blue jean denim bottoms. Students may also wear a spirit shirt with their khakis, black or navy bottoms.
- ▶ If a student chooses not to wear a spirit or college shirt, they must wear their IDEA logo polo shirt.
- ▶ College sweatshirts are allowed, but hoods may not be worn on the head.
- ▶ Black belts must always be worn. Belts are not required for PK and Kinder.
- ▶ Footwear: Black athletic shoes, must be closed-toe.

HEAD COVERINGS

- ▶ Head coverings that honor religions and/or culture and hats or head coverings necessitated by a medical issue are permitted.
- ▶ All types of hand gloves and headgear (beanies, earmuffs, etc.) may be worn outside of school building during cold weather and stored in their backpacks in class.

UNIFORM FAQ

Q: Why are we enforcing uniform standards consistently across IDEA Public Schools?

A: IDEA Public Schools believes that uniforms play an important role in maintaining a culture of focused learning and positive behavior, and in many respects, the image of IDEA Public Schools. Uniforms promote a sense of school identity and cohesion, helping to raise the standards of school academics and prepare students for success beyond IDEA.

Q: Why do we have the same uniform standards Pre-K – 12?

A: The only variation in uniforms by grade level is the color of the polo shirt. It is important to share uniform standards across the organization. In most instances, Academy and College Prep schools are located on one campus. Younger students learn and emulate older students. In turn, older students serve as role models. Unifying standards allows for consistency in and across all of our schools.

Q: Why do we have approved vendors?

A: We have approved vendors for two reasons: IDEA Public Schools has approved vendors in order to ensure the most competitive pricing and consistency for all IDEA parents and students. Our vendors are dedicated to superior customer service and serving IDEA families.

Q: What if people are not able to afford the uniform requirements?

A: We understand that uniforms can cause financial distress, but do not want that to be a barrier to children attending IDEA. We work with our authorized network of vendors to provide a cost-effective, high-quality garment that will last through the school year. If uniforms represent a hardship for families, our campuses will work with them throughout the school year to ensure students are in uniform.

APPROVED VENDORS

We strongly encourage parents to contact your local store to determine store hours, online sales, curbside options, and appointments. Please also visit your campus Facebook page for more vendor specific information.

AUSTIN

1. TODAY'S STYLE *

2410 EAST RIVERSIDE DRIVE, STE F5
AUSTIN, TX 78741
(512) 447-0000

4631 AIRPORT BLVD., #104
AUSTIN, TX 78751
(512) 300-2772

2. AUSTIN UNIFORM SHOP *

5510 S IH 35 FRONTAGE RD.
AUSTIN, TX 78745 **(512) 785-0855**
austinsuniformshop.com/school-uniforms

EL PASO

1. CLASSROOM UNIFORMS *

11985 PELLICANO DR.
EL PASO TX 79936
(915) 855-7400

2. SCHOOL WEAR *

4727 HONDO PASS DR #H
EL PASO TX 79904
(915) 562-4798

GREATER HOUSTON

1. THE UNIFORM SUPER STORE *

12300 NORTH FWY
HOUSTON, TX 77060
(281) 876-1552
theuniformsuperstore.com/collections/idea-school

2. IBILEY UNIFORMS & MORE

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES.
ibiley.com

3. ALL UNIFORMS N MORE

2070 CYPRESS CREEK PKWY
HOUSTON, TX 77090
(281) 444-4900

PERMIAN BASIN

1. CAUBLE SPORTSWEAR *

PLEASE CONSULT CAMPUS REGARDING
ON-CAMPUS SALES.

2. IBILEY UNIFORMS & MORE *

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES
ibiley.com

RIO GRANDE VALLEY

1. RGV PRO DIRECT *

(HIDALGO & STARR COUNTIES)
1913 W HOUSTON AVE.
MCALLEN, TX 78501
(956) 627-6161
ideauniforms.com

413 S. OREGON AVE
WESLACO, TX 78596
(956) 375-2063
ideauniforms.com

2. GT GOLDSPOUT *

107 PRICE LINE ROAD
BROWNSVILLE, TX 78521
(956) 550-9592
ideapolos.com

1201 E. HARRISON AVE
HARLINGEN, TX 78550
(956) 550-9592
ideapolos.com

312 W. NOLANA AVE.
MCALLEN, TX 78504
(956) 550-9592
ideapolos.com

3. CHUY'S CUSTOM SPORTS

(CAMERON COUNTY)
1975 US-77 BUS
SAN BENITO, TX 78586
(956) 399-5685

4. FABY'S EMBROIDERY & UNIFORMS *

(HIDALGO & STARR COUNTIES)
603 E. 2ND ST.
RIO GRANDE CITY, TX 78582
(956) 487-0751

Please check with your local retailer about their policies regarding returns, exchanges, and damages.

** Indicates a preferred uniform provider within the regions below.*

SAN ANTONIO

1. RGV PRO DIRECT *

10720 PERRIN BEITEL RD.
SAN ANTONIO, TX 78217
(210) 647-6227
ideauniforms.com

2. IBILEY UNIFORMS & MORE *

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES
ibiley.com

3. NATIONAL OUTDOORS *

5600 BANDERA RD.
SAN ANTONIO, TX 78216
(210) 680-3322

4. STREET GEAR *

1717 SW. MILITARY DR.
SAN ANTONIO, TX 78221
(210) 932-4327

TARRANT COUNTY

1. ACADEMIC OUTFITTERS *

5945 POSEY LN
HALTOM CITY, TX 76117
(817) 840-6270
fortworth.academicoutfitters.com

2. DOROTHY'S SCRUBS *

1220 PENNSYLVANIA AVE
FORT WORTH, TX 76104
(817) 332-7580

3. IBILEY UNIFORMS & MORE

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES.
ibiley.com

LOUISIANA

1. YOUNG FASHIONS SCHOOL UNIFORMS

1111 COURSEY BLVD.
BATON ROUGE, LA 70816
(225) 766-1010
youngfashions.com

5700 CROWDER BLVD.
NEW ORLEANS, LA 70127
(504) 841-0377
youngfashions.com

2. IBILEY UNIFORMS & MORE *

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES.
ibiley.com

FLORIDA

1. IBILEY UNIFORMS & MORE *

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES.
ibiley.com

1. CUSTOM SHIRTS & UNIFORMS

2285 KINGSLEY AVE., STE. D
ORANGE PARK, FL 32073
(904) 479-4420
customshirtsanduniforms.com

OHIO

1. IBILEY UNIFORMS & MORE *

PLEASE CONSULT CAMPUS REGARDING
POP-UP STORE HOURS AND DATES.
ibiley.com

2. GRADE A UNIFORMS

2122 LOSANTIVILLE AVE., STE. B
CINCINNATI, OH 45237
(513) 841-0505
gradeauniforms.com



ideapublicschools.org