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RFP Addendum

Date: 02/22/2022

RFP: #1-RFP-GNRL-2022 – 2022 Rebranding

To: All Prospective Vendors:

Addendum: Clarify Proposal Type and Answer Vendor Questions

IDEA would like to clarify that we would like to request only one proposal type for the rebranding project. This proposal option should be for Matte Acrylic lettering with a Matte Overlay. Colors are standard white, PMS 128 yellow, and PMS 300 Blue custom painted.

1. Question: Will current signage be removed, wall prepped, and will onsite staff know where signage needs to go?

Answer: Yes, current signage will be removed, and walls will be prepared and ready for new signage to be installed. Prior to installation, a 30-min walkthrough will need to be scheduled with campus leaders in order to identify which signage corresponds to which walls.

2. Question: Should we consider the paint as matte or gloss? Or recommendation is semi-gloss?

Answer: The proposal should be for Matte Acrylic lettering with a Matte Overlay. Colors are standard white, PMS 128 yellow, and PMS 300 Blue custom matched paint.

3. Question: What type of material are the walls? Brick, drywall, etc.

Answer: Installation will be on drywall material.

4. Question: Can the signs be installed using a ladder or will a scissor lift be required?

Answer: Ladder installation is most likely required



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5. Question: Are surveys required? It was mentioned this morning that each school knows where the signs will be installed. Do you know if they verified that the signs would fit on the space on the wall? If so, this will save so much in cost.

Answer: Sayings should fit in the identified walls.

6. Question: Regarding licenses for OH and FL, will you authorize us to use our local subcontractor's license since they will be performing the installation?

Answer: Campus in Florida and Ohio are not part of this RFP.

7. **Question:** Is a site visit required for installation?

Answer: Yes, a pre-installation walkthrough for the awarded contractor(s) will be required in order to identify walls with signage.

8. Question: Do we know the height of the wall? If high is lift required?

Answer: Wall heights vary from school to school. We don't anticipate a lift to be required.

9. Question: Whether companies from Outside USA can apply for this? (like from India or Canada)

Answer: All applicants should be able to meet the scope of work detailed in the solicitation and contractor(s) should be physically able to install signage at each location.

10. Question: Will vendors be required to travel to the sites for meetings?

Answer: A pre-installation on-site walkthrough will be required in order to identify walls with signage. Our schools are located in several regions throughout Texas and Louisiana. Vendors are required to visit these sites.

11. Question: Can we perform the tasks (related to RFP) outside the USA? i.e. India or Canada

Answer: Please see Answer to Question 11.



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Answer: Faxed or emailed proposals will not be accepted

13.Question: What font is being used for the FCO letters?

Answer: Proxima Nova. We can provide font or artwork if necessary.

14. Question: Would there be 58 different quotes for each school, or would it be in unison?

Answer: Unison. Every school will get the same core value sayings.